



Allen Barber, vice president and general manager of Neiman Marcus St. Louis welcomed the "Face the Nation" planning committee. (from left seated) Patricia Wente, Minden Schoknecht, Mary Beth Goldman, Charlene Bry, (from left standing) Scott Frawley, Marci Rosenberg, Suzanne Corbett, Susan Fadem, Ellen Soule, Allen Barber, Alice S. Handelman, and Judy Kaplan.

Have Fun, Fund the Tim Russert Scholarship

Who doesn't love a girl's night out, especially one that gives back to the community? The Press Club of Metropolitan St. Louis and Neiman Marcus are teaming up for a unique evening of beauty any woman would love . . . Face the Nation . . . on Wednesday, September 10 from 5:30 to 7:30 p.m. in the Zodiac Room at Neiman Marcus at Plaza Frontenac.

Susan Fadem, chairman of the event, said proceeds will fund Press Club's newly created Tim Russert Communication Scholarship.

Guests will enjoy a variety of activities. Renowned makeup artist-to-the-stars Roy Haidar of Jemma Kidd will give a 20-minute talk sharing priceless tips and techniques of the trade and do a makeover demonstration on Carol Daniel, KMOX Radio personality, and Dorothy Weiner, Ladue News Editor.

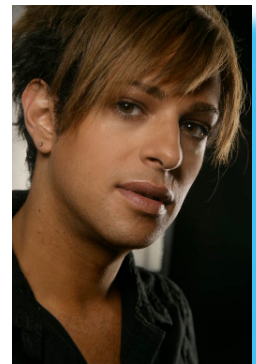
Hand and arm massages will be given courtesy of La Mer skincare products. The art of combining and layering fragrances to create your own signature scent will be demonstrated by consultants from Jo Malone. Guests also can participate in a

raffle of items including a personal beauty class. Delicious hors d'oeuvres and wines from Sugar Creek Vineyards and Winery will be served. All guests will receive a special gift bag from Neiman Marcus. The cost is \$75 and is considered a wonderful value. According to Ellen Soule, Press Club board member and Neiman Marcus public relations manager, a class at the Jemma Kidd School of Make up is usually \$300 or more.

The planning committee members are: Event Chair, Susan Fadem; committee members: Joan Berkman, Charlene Bry, Claudia Burris, Karen Carroll, Allison Collinger, Suzanne Corbett, Cynthia Kagan Frohlichstein, Mary Beth Goldman, Alice S. Handelman, Susan Hurst, Judy Kaplan, Carol Lundgren, Mark Mabry, Pam Niehaus, Marci Rosenberg, Lisa Rubin, Minden Schoknecht, Ellen Soule, Virginia Trent and Patty Wente.

Space is limited for this event, so early reservations are encouraged. Go to www.stlpressclub.org to pay by credit card or mail checks to P. O. Box 410522, Creve Coeur, MO 63141.

Makeup Artist Haidar to Speak



Roy Haidar

Roy Haidar of Jemma Kidd Make Up School is a tremendous talent in make up artistry.

His resume includes stints as the celebrity make up artist for the hit American show *So You Think You Can Dance*, and *Skating with Celebrities* where Dorothy Hamill (1975 Olympic Gold Medalist) was so impressed she requested him as her personal artist for TV appearances.

He was formerly with Neiman Marcus Beverly Hills and a resident make up artist and trainer for MAC and Lancome.

Haidar will be sharing the talents and techniques he uses to make up the stars.



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Website: www.stlpressclub.org
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Jada Jamison, Intern

Press Club Summer Internship Scholarships Winners

A quick glimpse into **Jada Jamison's** planner reveals she wears a lot of hats. When she's not managing Gateway Maryville, the student newspaper, as editor-in-chief, she's assisting professors with lesson planning, writing for the university's public relations department, tutoring students, or working as a receptionist. Holding multiple positions simultaneously has posed its challenges, says the junior communications major. However, Jamison believes her commitment and dedication to each position will help prepare her for the intensity of a career in public relations. Jamison hopes interning with the Press Club will further her ambitions to become a stronger, more knowledgeable leader in every capacity that she serves.



Alice Handelman presents Press Club internships, Jada Jamison (left) and Kim Woods(right) their scholarships at the May 30th forum.

Kim Woods has multiple talents. Currently pursuing an interdisciplinary degree in technical graphics, art, and mass communications, Woods is not only a graphic designer, but a writer as well. As the features page editor of the Arrow, Southeast Missouri University's student newspaper, her responsibilities include laying out spreads, writing copy, and making ads using Adobe InDesign and Photoshop. During the course of her internship with the Press Club, the Southeast Missouri senior is making use of her background with the newspaper along with the administrative work she has done with the university's Alumni Center.

Described as having a "spirit of freedom, independence, and liberation," **Georgios Nikolaidis'** exemplary work both in and outside the classroom has culminated in an internship with United Way. This summer the Principia College junior is collaborating with KDHX radio station to launch a new public relations campaign for the fall. Nikolaidis is also writing feature stories on agency affiliates and conducting interviews for broadcast on KDHX. After completing his degree in communications, he plans to pursue a career in public relations or radio broadcasting. Fond of all aspects of communications as well as public relations, he hopes his intended career path will involve both disciplines.



Alice Handelman presents scholarship certificates to, Georgios Nikolaidis and Amanda King at the June 25th forum held at the Muni.



Amber Russell

Though a talented editor, **Amber Russell** considers herself a writer. Known for her professionalism and strong work ethic, Russell is also known for her long-standing involvement with the Journal, Webster University's student newspaper. Russell's editorials rank as some of the Journal's most thought-provoking pieces. The senior communications major has also contributed to the news, feature and lifestyle sections as well. Russell says her internship at the Alton Telegraph will provide her an opportunity to study the successes of Alton's top reporters and to later apply those findings to her own career.

Amanda King has served as a jack of all trades for the Journal, Webster University's newspaper—editing, writing and designing—but her true colors come through when she's on a quest for answers as a reporter. Her work reflects her natural curiosity in its depth and attention to detail. King sees her internship at the Beacon as a learning opportunity and is excited with the prospect of familiarizing herself with online journalism. After completing her summer internship, she will do another internship in Washington, D.C. where she will observe and write about the November presidential election from the capitol. King will graduate from Webster University in May 2009 and hopes to bring the skills she learns during her internships to a print journalism career.



Careers on the Move



David Lipman (middle) recipient of the Lifetime Achievement Award poses with Joan Lee Berkman (left) and Barbara Pierce (right) both were honored with the Virginia Betts White Quest Awards for distinguished achievement in communications.



Normandy High School senior Destiny Esper(right) receives the Press Club's \$1,000 college scholarship from Marci Rosenberg.

MPC Quest & Lifetime Achievement Awards

Press Club members were among the honorees at the Missouri Professional Communicators' (MPC) Quest Awards luncheon on April 12th. The spotlight was on David Lipman, retired managing editor of the St. Louis Post-Dispatch and one of St. Louis media's most influential behind the scenes veterans, who was named the 2008 recipient of the MPC's Lifetime Achievement Award.

Lipman served as president of Missouri Press Association in 1997 and was inducted into its Newspaper Hall of Fame in 2002. He was inducted into the St. Louis Media Halls of Fame's print section in 2007.

Other honorees included Press Club members Joan Berkman and Barbara Pierce, as well as Wendy Wiese, Christine Buck, Roberta Duyff, Ruth Ezell and Mike Shipley for excellence in communication. Since 1981, the Quest Awards has recognized individuals whose work reflects an enduring quest for the highest standards of professional ethics and excellence.

Dick Weiss, Press Club President Elect, (right) talks about "The Write Stuff for College" to the young men who attended the June 13th seminar.



The Press Club of Metropolitan St. Louis was one of 25 organizations to present a \$1,000 college scholarship at the Mathew-Dickey Boys' & Girls' Club "The Sky is the Limit" luncheon on May 7.

Marci Rosenberg, Press Club board member, presented Destiny Esper, a Normandy High School senior and aspiring future journalist with the Press Club award. Esper will attend Franklin College in the fall.

"We're grateful to the many talented and accomplished professionals who stepped up to the plate to show our young women that the sky is the limit if they follow the right path," said Barbara Washington, vice president of public relations and special events for Mathew-Dickey.

Mathew-Dickey also helps to introduce hundreds of students to the business world through its "The Sky is the Limit" workshop and scholarship program.

Press Club board members Gloria S. Ross and Richard Weiss led communications workshops — Ross at "The Sky is the Limit" Women in Careers Workshop on "The Communication Professional" and Weiss at the "Maleness to Manhood Workshop Series" on "The Write Stuff for College."



Okara Communications owner Gloria S. Ross presents communications workshop at "Women in Careers" on April 21.

Welcome New Members!

- | | |
|---------------------|-------------------------|
| Christine Bertelson | Patricia McKissack |
| Bob Bess | Tess Niehaus |
| Cicardi Bruce | Steve Norkaitis |
| Charlie Claggett | Denny Reagan |
| Elisa Crouch | Arnie Robbins |
| Karen Handelman | St. Louis Post-Dispatch |
| Irv Harrell | Harvey Schneider |
| Ken Leiser | JoAnna Schooler |
| Zoe Lyle | Aisha Sulton |
| Pam Maples | Renee Thomas Woods |





Picnic at The Muny



each season's production selections are based primarily on audience ballot preferences and the Muny's policy of having

a humorous anecdote by member Bob Hille and the introduction of two of the club's 2008 summer scholarship recipients, Georgios Nikoladis and Amanda King.

one classic, one children's play, and one musical. Most of those in attendance went on the backstage tour and saw sets being painted, while learning the step-by-step process from original rendering to completion.

The forum also included

Muny Opera's West Rehearsal Pavilion was bustling with nearly 50 Press Club members and guests on June 25. It was a "Picnic at the Muny" box lunch and Forum featuring a presentation by Muny President and CEO Denny Reagan, who also led the

group on a backstage tour. Reagan updated the audience on recent changes at the Muny including increased handicapped seating and the addition of a new stage. In his interactive talk, he shared background and current information, such as how

From top left to bottom: Press Club member Bob Hille shares a humorous anecdote. (below) While conducting a backstage tour, Reagan explains that all the sets begin with a rough sketch. On top right Judy Kaplan, V.P. membership (left), Reagan, and Pam Niehaus, V.P. Programs meet at the Muny.



Coverage of the Highway 40 Closure: Going the Extra Mile

As the closure of Highway 40 approached, pessimists predicted doomsday—the shriek of sirens would become commonplace and evening traffic would spill into dawn. Well, doomsday did not occur according to St. Louis Post-Dispatch transportation reporters Elisa Crouch and Ken Leiser at the "Coverage of the Highway 40 Closure Going the Extra Mile" Press Club Forum on

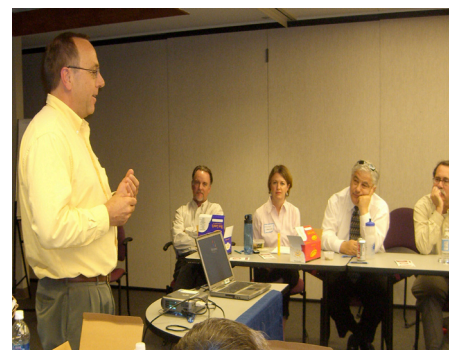
May 30th.

"Traffic in St. Louis remains fairly manageable," Leiser told the audience of 38 members and guests gathered at the Post-Dispatch. "In fact, traffic has run a lot smoother than many anticipated," added Crouch.

Coming into this project, Crouch and Leiser said they encountered many concerns about the Missouri Department of Transportation's (MoDot) Highway 40 shutdown proposal. Downtown businesses worried about losing top employees and motorists feared the pressure to relocate.

Crouch said there were even some last ditch efforts to overturn MoDot's recommendation. Blogs tracking the project received over 10,000 hits on the Post-Dispatch web site. The demand for information grew steadily as the reporters gathered updates on the latest demolitions and route alternates.

"Anxiety was understandably high," said Crouch. Despite pitfalls, Crouch agreed that MoDot's reasons for shutting down the 10-mile stretch of highway were valid. According to MoDot, there are several



St. Louis Post-Dispatch transportation reporters, Ken Leiser (left) and Elisa Crouch (seated second from the left) give the full story about their reporting of the Highway 40 shutdown.

major benefits to its \$535 million venture: newly paved expressways, sounder overpasses and interchanges, and a fourth lane between Spoeede Road and I-170.

These improvements are expected to reduce traffic congestion on tight overpasses and enhance traffic flow through better design. The closure is also making drivers more comfortable with unfamiliar routes, said Leiser, which over time, might lead to motorists preferring alternate routes, such as I-270, I-44, and I-55.



A special thanks to 501creative for designing the Press Club Media Guide and Directory and the new membership brochure. Thanks to UMSL for printing the club's guide and directory.



Five Experts Share Insights on Cyber Bullying



While acting as a virtual haven for bloggers and activists, the Internet has also become a cesspool for predators and deviants. Missouri legislators have put forth regulations to combat these problems, but barriers remain. Laws once meant to protect the First Amendment rights of disenfranchised citizens are now being invoked to aid the advancement of criminals, said Catherine Hanaway, US Attorney and panelist at the Press Club's Cyber Bullying Forum held on April 8 at the St. Louis Holocaust Museum.

Hanaway was among five panelists to speak at the forum moderated by Alvin Reid, editor of the St. Louis American. Other panelists included Benjamin Lipman, attorney at Lewis, Rice, Fingersh, LC; Lt. Joseph Laramie, veteran of the Glendale Police Department and director of Internet Crimes Against Children (ICAC) Task Force, Karen Aerosty, regional director of the Anti-Defamation League, and Jennifer Bernstein, coordinator of the Child Abuse Prevention Program of Jewish Family and Children's Service (JF&CS).

Prior to the forum, guided tours of the Holocaust Museum were offered to guests.

Aware that instant messaging and social networking sites have taken the place of one-on-one conversations and group outings for many teens, the Press

Club in collaboration with the JF&CS and the St. Louis Holocaust Museum sponsored the forum to inform the public about the dangers of the Internet and to help protect children from cyber abuse. Research done by JF&CS revealed that one in 17 children is threatened or harassed through the Internet, and only one-quarter of young persons who encounter online sexual solicitation ever tell their parents.

The alarming rate of secrecy among child victims is pointed to as the leading cause behind their repeated abuse and even their deaths. In light of these numbers, as well as the recent tragedies involving suicides, the mass beating of a 16 year-old girl aired on YouTube and the death of 13 year-old MySpace user, the panel informed the community about Internet safety precautions, defamation and related law.

Bernstein related her experiences with the Safe Surf program. Bernstein said the program was designed to systematically prevent victimization of children and teens that use the Internet and is regularly presented to parents, educators and children from the fourth through eighth grades in local schools, churches, synagogues and other organizations. Hanaway and Lipman also examined ways to prevent abuse while also considering the many different challenges that can be posed by a defendant's First Amendment rights.

(Top left) Over 30 people attended the Press Club Forum Cyber bullying. (Top right) From left: Alice S. Handelman, Press Club President, thanks forum moderator Alvin Reid and panelists Catherine Hanaway, Karen Aerosty, Benjamin Lipman, Lt. Joe Laramie and Jennifer Bernstein. (Bottom left) Lt. Joe Laramie talks about his experiences with cyber bullying. (Bottom right) Alvin Reid moderates the event. (Cut-out) The panel from left to right Catherine Hanaway, Karen Aerosty, Benjamin Lipman, Jennifer Bernstein, and Lt. Joe Laramie.

Media Halls of Fame Honors New Inductees

The St. Louis Media Halls of Fame recently inducted 22 new honorees. The third annual gala was held June 7 in the Khorassan Ballroom of the Chase Park Plaza Hotel.

The Media Halls of Fame is located in the St. Louis Mercantile Library at the University of Missouri—St. Louis. Each year it honors St. Louis media

professionals in print, public relations, advertising, radio and television.

Press Club members inducted this year: Dan Dierdorf, Television; Charles Klotzer, Print; Greg Freeman, Print (deceased); Charlie Claggett, Public Relations and Advertising; and Marty Hendin, Public Relations and Advertising (deceased).



(from left); Richard Weiss, chair of the advisory committee; Print Media Inductees: Charles L. Klotzer, founder of the St. Louis Journalism Review; Joe Pollack, former public relations director for the St. Louis Football Cardinals, and restaurant and theatre critic.; Television Hall of Fame inductee Allan Cohen, President and General Manager of KMOV-TV; and Alice S. Handelman, President of the Press Club of Metropolitan St. Louis and a member of the advisory and events committees of the St. Louis Media Halls of Fame.

Photo By Maurice Meredith



For those who make, cover, and influence the news.

Julius Hunter: TV One-on-One



Friday, December 5,
8: 30 a.m.
Logan University
Purser Center

Enjoy a full breakfast at Logan University's new William D. Purser Center and a keynote talk by renowned news journalist Julius Hunter.

Press Club awards, year-end report, board election and officer installation will follow.

Hunter will share humorous and insightful anecdotes from his latest book, "TV One-on-One" and do book signings.

Reservations and credit card payments can be made at www.stlpresclub.org or by contacting 636-230-1973 or by sending a check to Press Club, P.O. Box 410522, Creve Coeur, MO 63141. Guests welcome. \$15 per person.



Smith and Rosenberg Named Women of Achievement



Verna Smith (left), Marci Rosenberg, and Press Club President Alice Handelman pose at the 2008 Women of Achievement Award Luncheon.

Photo by Tom Tussey

Recognized for their ongoing contributions and volunteer work, Press Club members Verna Smith and Marci Rosenberg were among 10 women honored at the 2008 Women of Achievement luncheon on May 20th. Smith was celebrated for her advocacy in education and Rosenberg was noted for her creative philanthropy.

Verna Green Smith, a journalist and educator, is a long-time, active, member of Press Club. She has served numerous terms on our board and has volunteered for many years at the Press Club supported Media Archives at the St. Louis Public Library. This is her "labor of love", where she helps protect the past to benefit and preserve media records for upcoming generations. Smith spends four mornings a week at the OASIS Institute, an education and cultural program for mature adults, where she writes, edits and proofreads publications and also volunteers as a storyteller for school children and retirement home residents.

Marci Rosenberg, a writer and producer, is on the Press Club board and has served as co-chairman for several Media Person of the Year events, which raise funds for communication student scholarships. As president of the St. Louis Holocaust Museum and Learning Center, Rosenberg strives to keep the memories of the Holocaust alive. Since 1990 she has been interviewing survivors and documenting their stories for future generations. She was part of an effort to interview 52,000 survivors through Stephen Spielberg's Shoah Foundation. Rosenberg produced the St. Louis Variety Club Telethon and created a video through the Asthma and Allergy Foundation to raise money for children whose families could not afford their medication.

Since its inception, the Women of Achievement program has honored over 530 dynamic women throughout the St. Louis region.

Fadem, Quicksilver, and Renna: OWL Women of Worth

Press Club of Metropolitan St. Louis members Susan Fadem, Joan Quicksilver and Bea Renna are among the 11 women who have been selected by OWL to receive the Women of Worth Award at its award dinner to be held Wednesday, October 16, 2008 at the Missouri Athletic Club East.

The awards are given to women who possess outstanding qualifications and exemplify OWL's mission to improve the lives of mid-life and older women through advocacy, education and services. Fadem, Quicksilver and Renna are long-time, active and dedicated members of Press Club.



“Painting Missouri”

Landscapes like no others

Most people have little time to slow down and enjoy the beauty of Missouri’s landscapes, but that is what Billyo O’Donnell and Karen Glines did for seven years in creating their book, “Painting Missouri”. The Press Club of Metropolitan St. Louis and the Missouri Professional Communicators saw first hand the beauty of their work on July 13th at the St. Louis Mercantile Library. Glines and O’Donnell first worked together on the Artist Along the

Katy Trail Program. It was there they began their long journey that led to their publication.

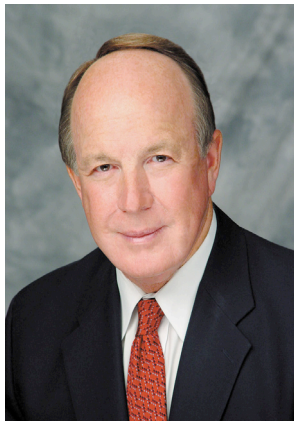
The book includes stories about and paintings of the 115 counties in Missouri. Their comical accounts were entertaining and their book is a whimsical, beautiful record unlike any other on Missouri counties. The gallery of Billyo’s work is on display in the St. Louis Mercantile Library on the University of Missouri- St. Louis campus through October 6.



Press Club President Alice Handelman congratulates author Karen Glines and painter Billyo O’Donnell on their recently published book “Painting Missouri” along with President of the Missouri Professional Communicators Fran Mannino. (From left): Handelman, Glines, O’Donnell, and Mannino.



At the end of the presentation the crowd asked questions and viewed O’Donnell’s gallery. The St. Louis Mercantile Library provided refreshments.



KMOV-TV News anchors Vickie Newton and Larry Connors to be “Media Persons of the Year”.

April 1, 2009 Media Person of the Year Scholarship Gala

Mark your calendars for **Wednesday, April 1, 2009** when the Press Club roasts and toasts KMOV personalities Larry Connors and Vickie Newton as Media Persons of the Year. It’s going to be a memorable and entertaining evening and we hope you can join us to help give Larry and Vickie this special recognition. Event co-chairs are Joan Lee Berkman and Debra Hollingsworth. More details to follow -no fooling!

1904 World’s Fair Charitable Foundation to Honor Press Club

The Press Club will be recognized for its contributions to the community at the 1904 World’s Fair Charitable Foundation Annual Gala. The event will be held Saturday, December 6, 7 to 11 p.m., at the Cabanne House in Forest Park on Lindell at Union. All Press Club members are invited.

A donation of \$25 includes a one-year membership. Black tie optional. Contact Glenda Partlow at 636-230-1973 for reservations.

In Memoriam

George Killenberg

Died Tuesday, May 20, at the age of 91. He was a dear friend to the Press Club and past president; a long time editor of the St. Louis Globe Democrat, where he began in 1941 as a reporter and retired in 1979 as executive editor.

Dakin Williams

Died Tuesday, May 20. He was an attorney and a long-time member of the Press Club.

Edna Carroll

A dedicated member and is remembered for her volunteer work at the Media Archives.

David Lipman

Died Thursday, July 31. He was retired managing editor of the St. Louis Post-Dispatch. He served Press Club as chairman of the board (1982-94), was a Carfish awardee, and dear friend.





The Press Club

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A Girls Night Out
Wednesday
Sept. 10
5:30 PM - 7:30 PM

Please join us for a transformative evening at Neiman Marcus:

- Tips from Jemma Kidd's makeup artist-to-the-stars, Roy Haidar
- Fragrance layering from Jo Malone fragrances
- Complimentary hand and arm massages from La Mer
- Hors d'oeuvres and Sugar Creek wines in the Zodiac Room
- Special gift bag from Neiman Marcus

\$75 per person

Space is limited!

Proceeds to benefit the Press Club's new TIM RUSSERT JOURNALISM SCHOLARSHIP. Visit www.stlpressclub.org for credit card payment or mail checks to P.O. Box 410522, Creve Coeur, MO 63141

A Girls Night Out
Sponsored by:



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