

President's Message

Dear Press Club Members,

Winter has returned to St. Louis and, with it, all of the cold, ice, snow and long gray days of the season. The post-holiday months of January and February, it seems, offer a perfect opportunity to slow our pace and look back on the busy, productive months of the year just past.

As Robert Frost wrote: "But I am done with apple-picking now; essence of winter sleep is on the night . . ."

But at the Press Club of Metropolitan St. Louis, winter is no excuse for resting on past accomplishments. Leave the hibernating to the snakes and the bears. There is too much to do.

Last month, your Press Club played host to our annual Media Person of the Year event, a wonderfully successful evening of drink, food and entertainment that warmed an otherwise bitterly cold Tuesday night and raised tens of thousands of dollars for student scholarships, enterprise journalism projects and support of the public library's media archives. It was, pardon the baseball expression, a "Cracker Jack" experience for the nearly 400 in attendance, who arrived to honor our Media Person of the Year, Rick Hummel, as well as baseball announcer Bob Uecker and longtime St. Louis arts critic Robert Duffy. The event was the result of months of planning and could not have been possible without the stellar support of our corporate and individual sponsors, including many, many Press Club members.

And, barely pausing to catch our collective breaths, the Press Club is anticipating our Feb. 22 Beauty Buzz (we are told that both men and woman are welcome to take part) at Neiman Marcus at Plaza Frontenac. Again, proceeds will be used to pay for scholarships and other Press Club programs. See the invitation on the back of this newsletter for more details.

Rest assured that before the tulips are blooming, we will be busy planning more events – both small and large – to entertain, inform and delight our membership and the entire St. Louis community in the coming year.

We may not do a lot of sleeping in the winter, or any of the other seasons for that matter, but we still love to dream!

Bill Smith, President St. Louis Press Club

SPECIAL THANKS TO OUR MEDIA PERSON OF THE YEAR SPONSORS

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Mother-Daughter Duo Chairing Beauty Buzz



Beauty Buzz co-chairs, Leisa Zigman and daughter Micaila Edlin, pose for the camera at the planning meeting for the upcoming exclusive event at Neiman Marcus on February 22 from 10:30 a.m. to 12:30.

Beauty Buzz will feature tips and tricks by experts from leading beauty brands, as well as special treats. The event will benefit the Press Club's media scholarship and enterprise journalism grant programs

Special thanks to Press Club member Diana Haneklau who spoke about STL250 at the January 29 Press Club at The Gatesworth Speaker Series

FIRST AMENDMENT CELEBRATION
benefiting St. Louis Journalism Review & Gateway Journalism Review
MARCH 29, 2014, 6 to 9:30 p.m.
at Edward Jones Headquarters featuring:
AMY GOODMAN (award-winning host of Democracy Now!)
RAY HARTMANN (Master of Ceremonies)

Welcome New Press Club Members!

New Members: Patti Beck, John Boul, Sandy Diamond, Madeleine Heppermann, Cheresse Pentella, Katherine Uptergrove and Annabelle Wilmott

Press Club Holds Annual Meeting



From left: Ellen Futterman and Carol Lundgren accepting their 2013 Catfish Awards.

Press Club members and guests gathered for our club's 57th annual meeting on December 12 at The Highlands in Forest Park. Topping the brief business agenda was the announcement of our president-elect, **Tom Eschen**, who will begin his two-year term as president in January of 2015. Members than re-elected board members: **Claudia Burris, Tom Eschen, Richard Gavatin, Margaret Gillerman, Jessica Brown, Michael Right, Gloria Ross, Patty Wentz, and Richard Weiss** for 2014-16 board of director terms.

President Bill Smith shared highlights of our activities and accomplishments in 2013 and presented awards. **Rick Stoff and Cynthia Kagan Frohlichstein** were present to receive his President's "Above and Beyond" Award. Unable to attend, but also named to receive the award were **Pam Niehaus and Suzanne Corbett**. **Carol Lundgren and Ellen Futterman** were tapped for the Catfish Club, an honor which recognizes exemplary contributions to media excellence and to the club.

Keynote speaker for the evening was our own Dick Weiss, who entertained us with his presentation "Mom and Pop Journalism in the Digital Age."



Dick Weiss sharing amusing anecdotes from his youth.



From left: Rick Stoff and Cynthia Frohlichstein accepting their President's "Above and Beyond" Awards.



President-elect Tom Eschen and 2012 Media Person of the Year Leisa Zigman.

Photos By William Greenblatt.



2012 Catfish Awardee, Bob Hille with his wife Ginny.

From left: Maxine Clark and Dick Weiss with Press Club members and guests.

Baseball Writer Rick Hummel Chosen Media Person of the Year Broadcaster Bob Uecker and Newsman Bob Duffy Honored with Lifetime Achievement Awards



Presenters and honorees at Press Club Media Person of the Year Program.
 Photos by William Greenblatt.

Bob Costas, John Rooney, Derrick Goold, Kevin Horrigan and Rocco Landesman helped us toast Hall of Fame baseball writer Rick Hummel as the 2014 Media Person of the Year, and famed broadcaster Bob Uecker and veteran newsman Bob Duffy with Lifetime Achievement Awards at our Press Club’s gala on January 21.

After a reception and dinner at the Edward Jones corporate headquarters, John Rooney, St. Louis Cardinals broadcaster, emceed the program leading off with Bob Duffy’s toast by Rocco Landesman, Broadway producer and immediate past chair of the National Endowment for the Arts.

Duffy, associate editor of the *St. Louis Beacon*, joined the staff of the *St. Louis Post-Dispatch* in 1973, where he stayed for 32 years. As a reporter, critic, columnist, editorial writer and editor, he spent time in virtually every department of the newsroom. In addition to the *Post-Dispatch*, articles penned by Duffy have appeared in national magazines such as *U.S. News and World Report*, *Smithsonian* and *Modernism* and he has contributed to several books on architectural and urban design.

Next up was Bob Costas, NBC Sportscaster toasting (and mildly roasting) Bob Uecker; drawing many laughs by quoting an assortment of Uecker’s own remarks.

Uecker, who was born in Milwaukee, signed with the then-Milwaukee Braves in 1956 and finished his baseball career with the Atlanta Braves in 1967. His playing days included two years with the St. Louis Cardinals (1964-65), during which time he was part of the club that beat the New York Yankees in the ’64 World Series.



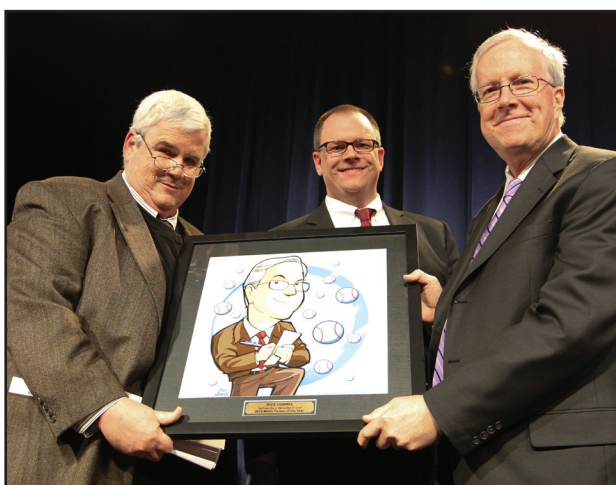
From Left: Honorees Bob Uecker, Rick Hummel and Bob Duffy at Press Club Media Person of the Year Gala.



MC John Rooney speaking at the Media Person of the Year program.

Photos by William Greenblatt

As a sportscaster, Uecker has oalled countless baseball games for both ABC and NBC and hosted two syndicated television shows - “Bob Uecker’s Wacky World of Sports” and “Bob Uecker’s War of the Stars.”



Honorees accepting their awards. **Top Left:** from left, Kevin Horrigan and Derrick Goold with Rick Hummel. **Top Right:** from left, Bob Duffy and Rocco Landesman. **Bottom Right:** from left, Bob Costas with Bob Uecker.



St. Louis Post-Dispatch colleagues Derrick Goold, baseball writer, and Kevin Horrigan, columnist and editorial writer, toasted Rick Hummel, known affectionately throughout St. Louis as “the Commish.” Hummel, an authority on all things Cardinals, has written for the *St. Louis Post-Dispatch* since 1971. After graduating from the University of Missouri School of Journalism, Hummel served three years in the U.S. Army writing for the Colorado Springs Free Press-Sun while stationed in Colorado. Hummel’s big break in sports journalism came in 1978 when the Post-Dispatch assigned him to cover Hall of Fame Cincinnati pitcher Tom Seaver’s historic only career no-hitter. From there, Hummel continued to distinguish himself as the game day beat reporter for the Post-Dispatch until 2002, when he took on the role of the paper’s weekly baseball columnist. Hummel was elected president of the Baseball Writers Association in 1994 and and inducted into the Baseball Hall of Fame in 2007.



Clockwise from left: James Maloney, Gay Maloney, Martin Kaplan, Susan Shillito, Robert Shillito, and Kristina Van Dyke.



From left: Whitey Herzog, Red Schoendienst, Bob Uecker, Fredbird and Bob Costas at the Press Club Media Person of the Year Gala.



Clockwise from left: Darryl Painter, Deb Peterson, Dave Tobin, Trish Muyco-Tobin, Matt Murphy, Jeff Truesdell, Nelson Figueroa, DJ Wilson and Mike Meiners.



Top Left: Sue Killenberg McGinn and Joni Westerhouse. **Top Center:** Cynthia Kagan Frohlichstein and Betty Kagan. **Top Right:** Tim Puchta from Adam Puchta Winery. **Bottom Left:** Mike Jenner, Alice S. Handelman and James Sterling.



The Press Club

of Metropolitan St. Louis

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THE PRESS CLUB of METROPOLITAN SAINT LOUIS

Invite you to attend

"Beauty Buzz"

Hosted by mother-daughter duo: Leisa Zigman, KSDK NewsChannel 5 anchor and investigative reporter, and Micaila Edlin.

Join us for a spring beauty make-up-mix-and-mingle party to raise a little "fun" and "funds" for media scholarships while learning cosmetic and skincare tricks of the trade from the NM experts.

Saturday, February 22, 2014

10:30 a.m. - 12:30 p.m.

Level One, Cosmetics

Enjoy lite bites, beverages, cosmetic giveaways
and a chance to win prizes!

PLUS a line up of 6 beauty bars:

Eyelash Bar: Laura Mercier and Trish McEvoy

Lip Bar: Chanel and Christian Dior

Concealer Bar: Cle De Peau

Botanical Bar: Sisley and Chantecaille

Bronze and Glow Bar: YSL and Bobbi Brown

Wrinkle Free Bar: ReVive and Natura Bisse

RESERVATIONS:

\$30 students • \$50 adults • \$80 mother-daughter

• \$100 for three generations

Reservations info@stlpressclub.org, 314-449-8029

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All donations are 100% tax deductible.



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