November 28 will be a night to remember as Joe Buck receives the Press Club’s first Jack Buck National Media Person of the Year Award at Press Club’s 19th annual scholarship dinner of the decade and award event.

The Anheuser-Busch Companies are the Presenting Sponsor of the gala to be held at the Ritz-Carlton Hotel Ballroom, which starts with a reception at 6 p.m., followed by dinner and program at 7 p.m.

The event’s Producers are co-chairs Joan Quicksilver and Marci Rosenberg. The honorary chairpersons are Jerry Clinton, St. Louis businessman and philanthropist; and Edward Goren, president of Fox Sports Network; and advisory chair is Marty Hendin, vice-president community relations for the St. Louis Cardinals. Charles Brennan, KMOX Radio talk show host, will MC the evening as athletes, broadcasters, journalists and executives honor, toast and roast acclaimed sportscaster, Joe Buck.

The event raises funds for Press Club scholarships for communication students and helps support the Media Archives housed at the main St. Louis Public Library.
New Board Member

Alvin A. Reid

Alvin Reid is city editor of the St. Louis American, the state’s largest African-American newspaper. He also writes a weekly Major League Baseball -- St. Louis Cardinals column, and was honored by the Missouri Press Association as Best Sports Columnist in 2004 and 1999. Reid is co-author of the book, Whitey’s Boys: A Celebration of the 1982 World Champion St. Louis Cardinals. Reid is former co-host of the interview/discussion show “In the Loop” which won a regional Emmy Award in 2002 and is a frequent guest commentator on KETC-PBS most-popular local television show, “Donnybrook.” He is a monthly guest host on the KMOX show “Justice for All.” He has also appeared on ESPN “Outside the Lines” and on “The Tony Kornheiser Show” and ESPN Radio.

Welcome New Members

Marie Casey - Casey Communications
Steve Houston - Casey Communications
Todd Abrams - Affluent Target Marketing Association
Judy Leventhal - Leventhal Productions
Lynn Courier - Coura Leadership Center
Janet L. Conners - Conners Communications, Inc.
Rose Jonas - Author, “The Job Doctor”
William Freivogel - SIU Carbondale School and Journalism and Associate Professor Paul Simon Public Policy Institute
Margaret Freivogel - The St. Louis Platform
Terry Ganey - Columbia Daily Tribune
Judy Vandewater - Catholic Health World
Carol Ann Trauth - Prime Life Media

Nominations for New Board Members Requested

Board members will be elected at the Dec. 11 annual meeting for the 2008-2010 term. Judy Kaplan, Barbara Washington, Robert Cohn, and Michael Right will be elected to serve another term on the board. Members are invited to submit nominations to Judy Kaplan, Nomination Chair, kapj@aol.com or 314-991-0228.

Special Thanks to Ladue News and Logan College

Every month Ladue News hosts the Press Club Board meetings in their conference room on Ladue Road. Board member and Ladue News editor, Dorothy Weiner, has been providing this facility for the club for many years. Thank you, Dorothy and Ladue News!

Logan College has been donating office space, telephone, and internet service for our club for the last two years since our move from the Webster University downtown campus. This is an enormous savings to the club and makes it possible for more of the club’s funds to be available for our scholarships and media archive support. Special thanks to board member Thomas Keller, and Dr. George Goodman, president of Logan College. For those who haven’t been on the Logan campus recently, the outstanding new Purser Center is open and available for rental for functions. Call Tom at 636-227-2100.

In Memoriam

Our sincere sympathies go to long-time board member Virginia Trent, whose husband William F. Trent, passed away on Sept. 9. Many of you know Virginia well. She has been an active member of Press Club since 1971. Bill Trent was a prominent St. Louis labor attorney who had represented the U.S. State Department, Pet Inc. and Pulitzer Publishing. Virginia and Bill have made many contributions to St. Louis and to the media community.

Now You Can Use Credit Cards for Payments and Donations to the Club

The convenience of using your MasterCard, Visa, or Diner’s Card for all Press Club payments is now here! It is so simple. Just go online to www.stlpressclub.org and follow the prompts or call the office and we’ll do it for you on the phone. Use your credit card to pay for forums, dues, annual meeting, Media Person of the Year gala, special tributes and donations.
Press Club Scholarship Recipients

Journalism Foundation Scholarship Reception

Scholarship recipients, past and present, gathered August 8 at the Journalism Foundation Scholarship Reception at Webster University. The foundation awarded 15 scholarships.

Paul Schankman of Fox Channel 2, a former Journalism Foundation scholarship recipient, was there to honor and recognize the recipients. He gave advice on what not to do as a reporter with stories about his own mishaps, including getting attacked by a llama. The Press Club’s $1,000 Journalism Foundation Scholarship recipient was Jana Hagen of Blackburn College.

Top: Jana Hagen, recipient of the Press Club funded scholarship, shares a laugh with Paul Schankman of Fox Channel 2, a former Journalism Foundation Scholarship recipient, at the reception honoring and recognizing the recipients on August 8 at Webster University. Left: Press Club members and scholarship recipients talk with one another at the Journalism Foundation Scholarship Reception. (From left): Marge Polcyn, Marilee Martin, Rick Stoff, Jeane Jae, Jana Hagen and Tiffany Chan.

Fall Scholarship Winners

The Press Club’s two interns this fall will each receive $500 Scholarships. President Alice S. Handelman (center) recognized the recipients, Kelly Kirchmer (left) of the University of Missouri-St. Louis, and Melissa Cossarini (right) of Lindenwood University at the September 28 Press Club Forum.

Internship Scholarship Applications for 2008

Communication students who wish to apply for Press Club Internship Scholarships can find the application instructions and forms on-line at www.stlpressclub.org.

Eligibility requirements are: Students are enrolled as full-time students and are intending to pursue a career in journalism or communications at a college or university in the St. Louis area. These include St. Louis City, Franklin, Jefferson, Lincoln, St. Charles, St. Louis and Warren counties in Missouri; Bond, Clinton, Jersey, Madison, Monroe and St. Clair counties in Illinois are eligible for academic internship according to the specifications of the college; and are completing their sophomore, junior or senior year of college.

Internship Scholarships are awarded for those who will be interning at communications organizations of their choice and for internships at the Press Club.
Press Club members and guests heard practical advice on the perils and pleasures of self-publishing at the September 27 Press Club Forum at the Seven Gables Inn. Dick Weiss, head of Weisswrite, moderated. The panel composed of Cynthia Frohlichstein, Press Club member, self-publisher and author of “The Perils of the Peanut Butter Kid”; Jeff Fister, President of Virginia Publishing; and Dan Thompson, President of Big River Distribution. (From Left): Thompson, Weiss, Press Club President Alice Handelman, Fister, and Frohlichstein.

Left: Dan Thompson, president of Big River Distribution, shares his insights with the forum audience on what it takes to publish books.

Carol Weisman was the featured speaker at “Speakers Who Write and Writers Who Speak” on July 19. She gave tips on how writers could receive compensation when speaking about their publications. Weisman has written several books and explained that besides speaking for a fee, writers could also encourage their audiences to buy books ahead of time and hold book signings afterward. Although the profit of writing a book is actually very small, these simple acts could greatly increase one’s earnings.

From left: Speaker Carol Weisman, Press Club President Alice S. Handelman, and Press Club board member Cynthia Frohlichstein. Weisman spoke about how speakers could go from “free to fee.”
Left: Two Press Club Board Members were among the nine women recently awarded the Women of Worth award given by the Gateway Chapter of OWL, the Voice of Midlife and Older Women. Congratulating Jan Scott (left) and Cynthia Frohlichstein (right) are the 2007 honorary co-chairs of the event, The Hon. Jean Carnahan (center right) and Elizabeth Grimes (center left).

Press Club members and guests enjoyed a four-course luncheon prepared and served by St. Louis Community College hospitality students and faculty in the schools’ elegant Anheuser-Busch dining room.


Margaret Freivogel, formerly with St. Louis Post-Dispatch, talks about plans to launch the on-line site, St. Louis Platform, in 2008.

Press Club President Alice S. Handelman thanks Food Scene panel members: (from left): Robert Hertel, Chair of the Hospitality Studies department at SLCC-FP; Handelman; Suzanne Corbett food editor and feature writer, PrimeLife Circuit and co-coordinator of the Forum; Eric Brenner owner and executive chef of Moxy Bistro in the West End; Janice Denham, Food and Home editor, Suburban Journals, co-coordinator of the Forum.

OWL Honors Frohlichstein and Scott
MARK YOUR CALENDARS
Tuesday, December 11th at 8:30 a.m.
Early Bird Annual Meeting and
Awards Breakfast Buffet

“Off the Cuff with Bill McClellan”

Bill McClellan of the St. Louis Post-Dispatch and KETC-TV Donnybrook fame will be our guest speaker. Awards to be presented: The Catfish Award, President’s Awards, The Fourth Estate Award, and Journalism Teacher of the Year Award. Business to include: Board election and approval of proposed by-laws changes.

$15 a person
Come join us at the Seven Gables Inn, 26 N. Meramac in Clayton
Limited Free Valet parking
R.S.V. P. by Thursday, Dec. 6
Credit card payment at: www.stlpressclub.org or call 636-230-1973