



Get Ready for Another Great Year with Press Club

Here are two important events that will help keep our scholarship and enterprise journalism grants going:

Saturday morning, Feb. 21 – for the fifth year, our good friends at Neiman Marcus will once again be sponsoring a spring beauty party, **BEAUTY BUZZ**, to be hosted this year by **Carol Voss** and daughters – **Tricia Voss, Julie Catron** and **Wendy Brumitt**. This annual fundraising event makes it possible for us to award numerous scholarships to media students each year.

Wednesday evening, June 11 – our **MEDIA PERSON OF THE YEAR GALA** will again return to the beautiful Edward Jones atrium and theater for a night of celebration, good food and wine, roasts and toasts and awards for media excellence. **Bill Greenblatt**, who chaired our 2014 Media Person of the Year gala, and **Trish Muyco-Tobin** are our co-chairs. Watch for the announcement of the 2015 honorees coming soon. In the meantime, circle June 11 on your 2015 calendar.

We constantly strive to provide activities, events and programs that you, our good and loyal members, want to attend. So, in this issue you will find a programming survey that I am asking you to complete and then return to our office. After eight years of service as our club's programming vice president, **Pam Niehaus**, is turning over the programming reins to the dynamic mother daughter duo, **Betty Kagan** and **Cynthia Kagan Frohlichstein**. Tell us what you like and don't like. What you want and don't want. And anything else that will continue to make membership in Press Club worth your time and treasure.

Bill Smith, President

Environmental Reporting--Reality, Special Interests and the Media's Role

Noon, Thursday, November 13

Emerson Library, Conference Room, 101 Edgar Rd., Webster University Campus, Webster Groves

Environmental reporters work at the intersection of business, public health, legislation and science. How can local reporters unravel these complex issues so communities can make intelligent decisions?

Panelists:

Blythe Bernhard, health and medical reporter, St. Louis Post-Dispatch

Jacob Barker, business, energy&environment reporter, St. Louis Post-Dispatch

Tina Casagrand, free lance writer and winner, St. Louis Press Club Enterprise Journalism grant

Larry Levin, publisher and CEO, St. Louis Jewish Light

Moderator: Don Corrigan, professor, media law and global & environmental journalism, Webster University; editor and co-publisher, Webster-Kirkwood Times, West End Word & South County Times

FREE and open to the public

Beverages available

Parking at the Garden Park Plaza Garage is free.

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Glenda Partlow, Courier Editor and

Press Club Executive Director

Ryan Rerich, Fall Intern

Laura Schnarr, Courier Layout and

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Press Club Internships



Ryan Rerich, our fall semester intern, is a junior at Missouri Baptist University majoring in Journalism with a double minor in Public Relations and Sport Management. He will pursue a master's degree in Sport Management upon graduation in April 2016. Ryan is also a member of the MBU golf team, and played in the 2013 NAIA National Golf Tournament in Salem, Ore. He serves as the Assistant Managing

Editor of MBU Timeline, the student news network of MBU, and works in the MBU Writing Lab tutoring students in journalism and English. All of this involvement has taught Ryan the value of time management and also just a greater understanding of the world of journalism. Upon completion of his master's degree at MBU, Ryan hopes to work in the field of sports journalism. To view a sample of his work go to mbutimeline.com, or his personal website at ryanrerich.wordpress.com.

Interning the last six weeks of this semester is **Michael Thompson**, a senior communications student at Maryville University. Thompson has been a staff member on the Maryville Pawprint, Maryville's online newspaper, and aspires to work in the sport broadcasting industry upon graduation in May.



Members Making A Difference



Claire Applewhite, author of "Voices of Excellence," a middle school curriculum designed to improve communication skills, with the writing competition winners from Loyola Academy at the award event held at the Missouri Athletic Club this fall.



Dick Weiss, a judge and speaker for the award event, encouraged the students to share their life stories and focus on what they stand for.

Cynthia Kagan Frolichstein and Joan Quicksilver, received the Ageless Remarkable Saint Louisans Award from St. Andrew's Charitable Foundation on Nov. 9 at the Hyatt Regency.

Press Club at the Gatesworth Speaker Series

For the last year, Press Club board member **Cynthia Kagan Frolichstein**, has been coordinating a monthly speaking engagement of Press Club members at the Gatesworth – a senior residence community at One McKnight Place. Not only do many of our Press Club members and Gatesworth residents enjoy these talks, but our club also benefits from the \$100 honorariums for each talk, which The Gatesworth donates to the Press Club for our enterprise investigative journalism fund.

The talks begin at 7:30 p.m. in the Starbird Theater at The Gatesworth and Press Club members are invited to attend. Recent speakers include Amanda Cook with **Shannon Bailey** of the Chess Museum in August, journalist, editor, author **Susan Fadem** in September and **Trish Muyco-Tobin**, editor of the Ladue News in October.

Recent Press Club Events

August 27: "State of the Plate" Food Forum and Gourmet Luncheon



Press Club members and guests enjoyed a three-course gourmet lunch at Ces & Judy's, while learning the latest about St. Louis food and beverage trends. **Suzanne Corbett** (left at panel table), St. Louis food writer and culinary historian, coordinated and moderated the event. Panel members included: (from left of Corbett) **Glenn Bardgett**, wine director and sommelier at Annie Gunn's and contributor to Sauce Magazine; **Alex Donley**, owner and operator of Gioia's Food Truck; **Frank Schmer**, president of the St. Louis BBQ Society and KTRS radio host of BBQ Pitmasters.

Photo by: Ryan Rerich

September 23: Movie Night and Reception



Enjoying the pre-movie reception are **Amanda Cook**, chairperson for the event, and Press Club president, **Bill Smith** in the lobby of the St. Louis Galleria Theater.

All Photos by: Martin Galloway



Among the guests for Press Club's second annual movie night (from left) are **Charlie Brennan** and his son, **Charles**, **Lori Berg** and **Sarah Parker**.



Dr. Avis Meyer of St. Louis University giving a pre-screening introduction to "All the President's Men."

October 18: A Seminar on Twitter



Richard Gavatin, (left), seminar leader, providing one-on-one assistance to **Jack Galmiche**. The three-hour seminar was held in the computer lab at Webster University library, and was followed by a box lunch.



Guest instructor **Charles Purnell** answers questions from **Matt Murphy** and **Bridgett Schade** during the practice session.

Press Club Programming Survey

In order to offer programming that is of the greatest interest to our members, we hope you will take a few moments to respond to this brief survey. The following is a list of forums, activities and events that Press Club has sponsored in the past. Please answer a few general questions and then check off those with topics you found important to know about or entertaining and would like continued. **PLEASE COMPLETE** and return to P.O. Box 410522, St. Louis, MO 63141.

Do you prefer daytime or evening meeting times? Day Evening

Do you prefer meetings that include food? YES NO If so,

Breakfast Lunch Dinner Appetizers and Drinks Any and all

Is there a day of the week you prefer to meet? NO Yes, if so:

Mon Tues Wed Thurs Fri Sat

CHECK PAST EVENTS YOU CONSIDER WORTH CONTINUING and also the barriers you have or had, IF ANY, to attending.

Media Person of the Year Gala (fundraising event: reception, dinner and award program)

2014 MPOY gala honoring Bob Uecker, Rick Hummel and Bob Duffy -- 1/28/14, 6 p.m., Edward Jones Corporate Headquarters, \$125

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

2012 MPOY gala honoring Leisa Zigman, Fleishman-Hillard, --- 10/4/12, 6 p.m., Ballpark Hilton \$125

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Annual December Meeting (year-end recap, election of board, special awards, entertaining guest speaker, socializing, food and beverages)

2013 at Forest Park Highlands, Dick Weiss, 6 p.m., \$30

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

2012 at Forest Park Highlands, Deb Peterson, 6:30 p.m., \$30

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Classic Journalism Movie Night and Reception –

“Absence of Malice” – 4/23/13 – 6:30 p.m. – Galleria 6 Cinemas, St. Louis Galleria \$25

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

“All the Presidents’ Men” – 9/23/14 – 6:30 p.m. – Galleria 6 Cinemas, St. Louis Galleria \$25

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Summer Scholarship Recognition Lunch or Evening Reception (scholarship awardees and guest speaker)

Jo Mannies – 7/30/12 – noon – Norman K. Probstein Clubhouse, \$17

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Cartoonist Forum and luncheon – 7/18/13 – noon – Norman K. Probstein Clubhouse, \$17

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Scholarship Evening Reception with Wendy Wiess – 7/15/2014– evening – Norman K. Probstein Clubhouse, \$19

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Social Media Seminar/Workshop (hands-on instruction at computer lab and lunch)

Twitter Seminar 2013 – 9/21/13 – 9a.m.-1p.m. – Webster Library, \$15

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

Hands on Workshop on Social Media Skills 2012 – 10/20/12 – 8:30 a.m.-1p.m. – Webster Library, \$15

1. Not interested in event 2. Poor location. 3. Poor day/time 4. Did not know about it 5. Too expensive

_____ **Scholarship Fundraising Beauty Event at Neiman Marcus** (refreshments, socializing, advice from cosmetic experts)

___ Beauty Buzz 2014 – 2/22/14 – 10:30 a.m. to 12:30 p.m. – Neiman Marcus - \$50

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

_____ **“State of the Plate,” food forums and Gourmet luncheons**

___ Bardgett, Schmer, Donley – 8/27/14 – 12:00-1:30 p.m. - Ces & Judy’s, \$25

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Craig, Duyff, Johnson – 11/15/12 – 12:00-1:30 p.m. – L’Ecole Culinaire , \$20

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

_____ **Forum luncheons** (Gateway Media Literacy Partners and Community Service Public Relations Council)

___ STL 250 Forum and Exhibit with Erin Budde – 3/26/14, noon, History Museum, AT&T Room, \$14

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ CSPRC: “Amazing St. Louis” with Charles Brennan - 6/10/14 – lunch – Sheraton in Clayton - \$30

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Christopher Ave, Susan Hegger, Don Corrigan and Gwyneth Williams, 10/31/12, 12-1:30 p.m., Sverdrup Business/Technology Complex, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

_____ **Press Club at the Gatesworth Speaker Series**

___ Amanda Cook and Shannon Bailey – 8/27/14 – 7:30 p.m. – Gatesworth Theatre, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Susan Fadem – 9/30/14 – 7:30 p.m. – Gatesworth Theatre, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Bill McClellan – February 2014– 7:30 p.m. – Gatesworth Theatre, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Allison Collinger and Dr. Rob Havers– March 2014– 7:30 p.m. – Gatesworth Theatre, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

_____ **Private tours** (St. Louis Public Library, Peabody Opera House, International Photojournalism Museum Hall of Fame, KWMU/PBS Studios)

___ Missouri Photojournalism Hall of Fame – 5/18/13 – afternoon, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ St. Louis Public Library – 8/7/13 – afternoon, Free

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

___ Peabody Opera House - 3/6/13, noon, \$10

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

_____ **Author Forums**

___ Kevin Kliesen and Tim Logan - 9/30/14, Weinberg Lounge, noon, \$10

1. Not interested in event___ 2. Poor location.___ 3. Poor day/time___ 4. Did not know about it___ 5. Too expensive___

Any suggestions or comments? _____

Send to info@stlpressclub.org or mail to Press Club, PO Box 410522, Creve Coeur, MO 63141

P.O. Box 410522, St. Louis, MO 63141
Return Service Requested

You are invited to attend...

*The Press Club of Metropolitan St. Louis
58th Annual Meeting
Featuring Guest Speaker Bill McClellan*

Wednesday, December 10, 2014

6:30 to 8:30 p.m.

The Forest Park Highlands

*5163 Clayton Avenue, 63110
(entrance opposite of Planetarium)*

*We'll enjoy tasty offerings of hors d'oeuvres,
carved roast beef and pasta while sipping mar-
velous wines, courtesy of Adam
Puchta Winery. (A cash bar for other
beverages will also be available.)*

The Evening's Business

- Recap of the Club's successful year*
- Presentation of the coveted Catfish Award and the President's Awards*
- Induction of President, Tom Eschen*
- Election of 2015 - 2017 board*
Bill Smith, Carol Lundgren, Ben Lipman,
Aisha Sultan, Claire Applewhite,
Amanda Cook, Ellen Futterman, Tom Keller,
Trish Muyco-Tobin, Betty Kagan, Leisa Zigman,
DJ Wilson

Members: \$30 Guests: \$32 Door Prizes too!



*McClellan is a popular
St. Louis Post Dispatch
columnist and panelist on
Nine Networks' highly
opinionated Donneybrook
news forum.*

*Make reservations by calling
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