2018

ST. LOUIS METROPOLITAN AREA MEDIA GUIDE

As of Summer 2018, the media listed have been contacted to assure that information is complete and current thanks to the research done by 2018 interns, Danielle Pauly and Arin Froidl. Please be advised that changes occur rapidly within the guide. Let us know if you have updates, additions or corrections to suggest.

Inclusion of media outlets within does not imply endorsement. Exclusion of any media outlet is simply an oversight. For future inclusion, contact the St. Louis Press Club at 314-449-8029 or info@stlpressclub.org.

Cost: A PDF copy is free to St. Louis Press Club members. It is available at www.stlpressclub.org with a login and password. Press Club members can contact info@stlpressclub.org for the password.

For the latest information on the St. Louis Press Club visit www.stlpressclub.org.
INTRODUCTION

The St. Louis Press Club is proud to present this 2018 St. Louis Metropolitan Media Guide. As a non-profit organization, our goal is to support the lives of the citizens in our community.

This guide has been created to provide general and personnel information of media outlets throughout Metro St. Louis and parts of Illinois, so our Press Club members can easily obtain contact information to connect with media professionals.

The St. Louis Press Club is a professional, social and charitable organization of people who make, cover, influence and consume the news. It supports and encourages excellence in journalism that is ethical, unbiased and accurate among practicing professionals and aspiring communication students; promotes awareness of important issues in the community; and serves as a resource for all communicators. This is achieved through awarding communication scholarships and Enterprise Journalism grants, holding public forums on current issues, conducting professional development programs, acknowledging excellence by practicing professionals, supporting journalism educators, and preserving the archives of the mass communication industry at the St. Louis Public Library. The St. Louis Press Clubs’ goals are to advance understanding of mass communications discipline, promote scholarship and professional excellence, facilitate communication between mass communicators and their respective publics and promote awareness of significant issues facing the mass communications field throughout the community.
2018

ST. LOUIS METROPOLITAN AREA MEDIA GUIDE

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MEDIA TIPS....................................................................................................................Page 60
**KDNL-TV ABC 30**  
1215 Cole Street  
St. Louis, MO 63106  
**Phone:** 314-436-3030  
**Fax:** 314-259-5709  
**Website:** abcstlouis.com  
**Email:** info@abcstlouis.com  
**Owned by:** Sinclair Broadcast Group  
**Network Affiliation:** ABC  
**Frequency:** Channel 30-1 HD; Channel 30-2 is TBD; Channel 30-3 is Charge TV are sub-channels  
**General Manager.:** Tom Tipton,  
314- 259-5727  
**Public Affairs Director:** Shirlee Wolff,  
314-259-5712  
**PSAs:** :30- :60-sec.  
(:10- :15-sec have a better chance airing)  
MP4, QuickTime on DVD format and links can be sent to info@abcstlouis.com  
**Send Press Releases to:**  
news@abcstlouis.com  
**Facebook:** ABC St. Louis KDNL  
**Twitter:** @KDNLABC30

**Submit all program ideas to:** Amy Shaw  
ashaw@ketc.org  
**Locally Produced Programs:**

**Night at the symphony**—  
a monthly series of selected highlighted  
**Living St. Louis:** a  
weekly magazine series holding a mirror up to our region  
**Donnybrook**—  
a lively discussion series about the consequential local events of the week  
**Donnybrook...Your Turn**—  
a weekly, live series in which viewers respond to the topics raised on Donnybrook.  
**Facebook:** Nine Network  
**Twitter:** @TheNineNetwork

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**KETC-TV 9 (The Nine Network)**  
Dana Brown Communications Center  
3655 Olive Street  
St. Louis, MO 63108  
**Phone:** 314-512-9000  
**Fax:** 314-512-9005  
**Website:** nineNET.org  
**Email:** letters@ketc.org  
**Owned by:** The St. Louis Regional Educational Public Media Inc.  
**Network Affiliation:** PBS  
**Frequency:** Channel 9, Cable  
**President/CEO:** Jack Galmiche  
**Senior VP of Engagement and Content:**  
Amy Shaw  
**Director Marketing and Communications:**  
Matt Huelskamp  
(314) 512-9117  
mhuelskamp@ketc.org  
**PSAs:** Does not broadcast PSAs. Submit all calendar event items online. Contact Lauren Tucker Huber for media sponsorship at lthuber@ketc.org.
KMOV-TV 4
One Memorial Dr. St. Louis,
MO 63102
Phone: 314-621-4444/
314-444-6333 (news)
Fax (news): 314-444-6307
Website: kmov.com
Email: comments@kmov.com,
Website@kmov.com
Owned by: Meredith Corp.
Network Affiliation: CBS
Frequency: Channel 4
President/General Manager:
Mike Murphy, mike.murphy@kmov.com
News Director: Scott Diener,
scott.diener@kmov.com
Assignment Desk:
Terry Cancila
(8 a.m. – 4 p.m.);
Steve Shomaker
(2:30 p.m. -10:30 p.m.-Monday through
Friday)
Weekend Assignment Editors:
Bob Cyphers (AM); Emily Manley (am)

Preferred method of contact: Email
Email: (Email address format) first
name.last name@kmov.com
PSAs: Will use :15- and :30- second
spots in digital file format if spot meets
internal criteria;
Send to PSA Coordinator
Attn.: John Vogt,
john.vogt@kmov.com
Web Producer: Daniel Fredman,
Daniel.fredman@kmov.com
Program: News 4 This Morning
Email: news4thismorning@kmov.com
Type: News
Time: Mon. – Fri., 4 a.m. -7 a.m. Producer:
Kristin Maiorano, Alex Shuster, Samangtha
Fichter
Program: Great Day St. Louis
Email: greatday@kmov.com
Type: Lifestyle Show
Time: Mon. – Fri., 9 a.m. - 10 a.m.
Host: Matt Chambers, Kent
Ehrhardt, Laura Hettiger
Executive Producer: Diane
Duenez
Facebook: KMOV St. Louis
Twitter: @KMOV

KNLC-DT TV 24
2428 Woodson Rd
St Louis 63114
(mail) P.O. Box 473
St. Louis, MO 63188
Phone: 314-436-2424
Fax: 314-9423772
Website: knlc.tv
Owned by: New Life Evangelistic
Center, Inc.
President/General Manager:
Larry Rice
Network Affiliation: Independent
Frequency: Channel 24
Program Director: Kymal Dockett
PSAs: Will use :30-second spots. Digital
format or DVD
Requires two weeks’ notice.
Send PSAs to kdockett@knlc.tv with
Attn.: Kymal Dockett in subject line
About: Quality family programing
Facebook: KNLC Channel 24
Twitter: @KNLC_Channel24
KPRL--TV 11 (KPLR 11)
2250 Ball Dr.
St. Louis, MO 63146
Phone: 314-213-2222
Fax (news): 314-993-0922
Website: kplr11.com
Email: ktvinews@tvstl.com
Owned by: Tribune Broadcasting Co.
Frequency: Channel 11
President/General Manager: Spencer Koch, 314-213-7410,
Spencer.koch@tvstl.com
News Director: Audrey Prywitch
Managing Editor: Joe Lamie,
Joe.lamie@tvstl.com
Program Manager: Sarah Souza,
314-213-7460, sarah.souza@tvstl.com
Website Manager: Joe Millitzer
Executive Producers: Susan Brubaker,
Jarrett Shustrin, and Alicia Bumpus-McPherson
Senior Assignment Editor: Mick Bond
Assignment Editors: Glen Seibold,
Paddy McPhillips, and Mick Bond
Web Team: Kevin Held, Danielle Scruggs, Joe Millitzer, and Angela Hutti.
Producers of News Shows:
News Manager: Joe Lamie,
Joe.lamie@tvstl.com
A.M. Shows – Jarrett Shustrin,
Jarrett.shustrin@tvstl.com
9 a.m. – Tom Gregory,
Thomas.gregory@tvstl.com
Day – Susan Brubaker,
Susan.brubaker@tvstl.com
P.M. Shows – Alicia Bumpus-McPherson,
Alicia.bumpus@tvstl.com
PSAs: Will use :10-, :15-, :20-, :30-
and:60-second videotapes (prefer :30-
second) can use Beta SP;
Written instructions must accompany tape. All announcements must be
received no later than the 15th to be considered for air the next month.
Send PSAs to Mary Hill, Community
Relations Dept. at mary.hill@tvstl.com
Community Bulletin Board:
Voiceovers must be submitted 2-3 weeks
in advance of the event.
Facebook: KPLR 11
Twitter: @KPLR11
**KSDK – TV 5**
1000 Market Street
St. Louis, MO 63101
**Phone:** 314-421-5055/
314-444-5125 (news)
**Fax** (newsroom): 314-444-5164
**Website:** ksdk.com
**Email** (news): newstips@ksdk.com
**Owned by:** Tegna
**Network Affiliation:** NBC
**Frequency:** Channel 5
**President/General Manager:**
Alicia Elsner
**News Desk Manager:** Ed Rich,
314-444-5176
**News Director:** Karin Movesian,
314-444-5131
**Assignment Editors:** contact editors at
newstips@ksdk.com or through the News
Desk Manager Ed Rich at 314-444-5176
**24-hour news desk:** 314-444-5195
**Community Relations:**
Marsha Williams, mw@ksdk.com
**PSAs:** Will use :10-, :15-, and :30-
second spots. Prefer digital downloads;
send links to promoptp@ksdk.com or
to Attn.: Ro Moore, rmoore@ksdk.com
Special emphasis on local or state PSAs.
8-week lead time.
**Web Producer:** Jordan Palmer,
314-444-5133, jopalmer@ksdk.com
**Program:** “Today in St. Louis”
**phone:** 314-444-5125
**Fax:** 314-444-5164
**Airs:** Mon.-Fri. 4-7 a.m.
**Type:** News and community Events
**Anchor:** Pat McGonigle
**Email:** todayinstlouis@ksdk.com
**Exec. Producer:** Jules Bailey,
314-444-5132, jbailey@ksdk.com
**News Channel 5 at Noon**
**Email:** newstips@ksdk.com
**Program:** “Show Me St. Louis”
  **Email:** smsl@ksdk.com
  **Type:** Entertainment
  and community events
  **Airs:** Mon.-Fri. 10:30-11 a.m.
**Producer:** Stephanie Zoller,
314-425-5319
**Show Me Window Hotline:**
314-444-5103

**KTVI-TV (Fox 2)**
2250 Ball Dr.
St. Louis, MO 63146
(driving: Lakeside Service St.)
**Phone:** 314-213-2222/
314-213-7631 (Assignment desk)
**Fax** (news): 314-993-0922
**Website:** fox2now.com
**Email** (news): ktvinews@tvstl.com
**Owned by:** Tribune Broadcasting
**Frequency:** Channel 2
**General Manager:** Spencer Koch,
314-213-7-410
**News Director:** Audrey Prywitch
**Managing Editor:** Joe Lamie
**Website Manager:** Joe Millitzer
**Executive Producers:** Susan
Brubaker, Jarrett Shustrin, and Alicia
Bumpus-McPherson
**Senior Assignment Editor:** Mick Bond
**Assignment Editors:** Glen Seibold,
Paddy McPhillips, and Mick Bond
**Web Team:** Kevin Held, Danielle
Scruggs, Joe Millitzer, and Angela Hutti
**Producers of News Shows:**
News Manager – Joe Lamie,
Joe.Lamie@tvstl.com
A.M. Shows – Jarrett Shustrin,
Jarrett.shustrin@tvstl.com
Day – Susan Brubaker,
Susan.brubaker@tvstl.com
P.M. Shows – Alicia Bumpus-
McPherson, Alicia.bumpus@tvstl.com
**PSAs:** Will use :10-, :15-, :20-, :30-
and :60-sec. videotapes
(prefer :30-second) Can use Beta SP;
Written instructions must accompany
tape. All announcements must be
received no later than the 15th to be
considered for air the next month.
**Send PSAs to** Mary Hill, Community
Relations Dept. at mary.hill@tvstl.com
**Community Bulletin Board:** Voiceovers
must be submitted 2-3 weeks in advance
of the event.
**Facebook:** Fox 2 Now
**Twitter:** @FOX2Now
WPXS – TV 13 and 51
4751 Cartter Rd.
Kell, IL 62853
Phone: 618-822-6900
Fax: 618-822-6526
Email: wpxs@mvn.net
Owned by: Daystar Television Network
Affiliation: Independent; RTN
Frequency: Channel 13.1 & 51
General Manager: Dee Rose
Operations Manager: Rick Hobbs
PSAs: Do not accept unsolicited PSAs.
Programming: Primary channel (Daystar)—faith-based broadcasting
Secondary channel—Reruns older TV programs, retro tv network

Spectrum Reach
1650 Des Peres Rd., Suite 200
St. Louis, MO 63131
Phone: 314-394-2500
Fax: 314-394-2501
Website: spectrumreach.com
Networks Represented are:
A&E, Adult Swim, AMC, Animal Planet, BBC America, BET, Bravo, Cartoon Network, CMT, CNBC, CNN, Comedy Central, Cooking Channel, Discovery, Disney XD, DIY, E!, ESPN, ESPN2, Food Network, Fox Business, Fox News, Fox Sports Midwest, Freeform, FX, FXX, Gameshow Network, Golf Channel, Hallmark, Headline News, History, H2, HGTV, ID, Lifetime, LMN, MSNBC, MTV, MTV2, National Geographic, Nick, Nick@Nite, Paramount, POP, SyFy, TBS, TLC, TNT, TRU, TV Land, TV One, Travel Channel, USA, Univision, VH-1, Weather Channel, WE
Regional Vice President, Midwest Region:
Cindy Schulze, 314-858-1225, Cindy.Schulze@charter.com
Director of Sales, St. Louis:
Danielle Haaksma, 314-394-2445, Danielle.Haaksma@charter.com
Sr. Manager, Field Marketing, Midwest Region:
Amy Burrows, 314-394-2442, Amy.Burrows@charter.com

National Sales Manager: Frank Babcock,
314-394-2409,
frank.babcock@charter.com
*formally known as Charter Media
Facebook: Spectrum Reach
LinkedIn: linkedin.com/company/spectrum-reach
Twitter: @SpectrumReach
Instagram: @SpectrumReach

Charter Communications – St. Louis Metro
12405 Powers Court Dr.
St. Louis, MO 63131
Phone: 800-719-5
Fax: 314-543-2220
Website: charter.com
Areas Served: St. Louis DMA (designated market area) which is approximately 1,253,920 homes in 2012
Facebook: Charter Communications
Twitter: @CharterCom

FOX SPORTS NET – Midwest Region
333 South 18th Street
St. Louis, MO 63103
Phone: 314-206-7000
Fax: 314-206-7070
Website: foxsportsmidwest.com
Email: Midwest@foxsports.net
Owned by: Fox Entertainment
Network Affiliation: Fox Sports Net
Coverage Area: Missouri, Illinois, Iowa, Kansas, Nebraska and Indiana
VP/General Manager: Jack Donovan
Executive Producer: Larry Mago
Programming Director: Rick Powers
Sr. Director, Communications:
Geoffrey Goldman
Sr. Director, Marketing:
David Pokorny
Facebook: Fox Sports Midwest
Twitter: @FSMidwest

Spectrum continued in next column
**HEC-TV**
3221 McKelvey Rd., Suite 106
St. Louis, MO 63044
**Phone:** 314-531-4455
**Website:** hectv.org
**Email:** info@hectv.org
**Owned by:** hectv
**Frequency:** hectv.org, charter 989, AT&T U-Verse 99, 2.2
**Hours Broadcast:** 24-hour
**Director of Operations:** Boyd Pickup, boyd@hectv.org
**President:** Dennis Riggs
**Coordinator of Communications:**
Dennis Riggs and Boyd Pickup,
**Director of programming:** Jane Balleu
**Calendar Items:** Submit an online form or email Marketing Coordinator Christina Chastain at Christina@hectv.org.
**About:** Arts, Education & Cultural programming
**Facebook:**
Higher Education Channel TV (HEC-TV)
**Twitter:** @HEC_TV

**STL TV 10 (City TV 10)**
4971 Oakland Ave.
St. Louis, MO 63110
**Phone:** 314-552-2900
**Fax:** 314-552-2985
**Website:** stltv.net
**Email:** stltv@stltv.net
**Owned by:** City of St. Louis
**Network Affiliation:** Available via Charter Communications and AT&T U-Verse
**Frequency:** Charter 992; AT&T U-Verse 99
**Communications Commissioner:** Donna Brooks-Sanders
**Production Manager:** Andre’ Holman, holmana@stlouis-mo.gov
**Interview Format Programs:**
Stltv.net/programs
**PSAs:** :30- or :60- second spots. DVD preferred
**Attn.:** John Richter, 314-552-2900, richterj@stlouis-mo.gov
**Facebook:** STL TV
**Twitter:** @STLTVChannel
**Youtube:** saintlouistv
Joy 99.1 FM
13358 Manchester Rd., Suite 100
Des Peres, MO 63131
Phone: 314-909-8569
Fax: 314-835-9739
Website: joyfmonline.org
Email: info@joyfmonline.org
General Manager: Sandi Brown,
sandi@joyfmonline.org
Promotions Director: Nick
Spiniolas, nick@joyfmonline.org
Production Director/Afternoon Traffic
/On-air: Jeremy Louis,
Jeremy@joyfmonline.org
Programming: Contemporary Christian
Submit events online only,
joyfmonline.org/event-submit.asp
Facebook: 991 Joy FM
Twitter: @991JOYFM

KATZ 104.9FM (Wild STL)
1001 Highlands Plaza Dr. West,
Suite 200
St. Louis, MO 63110
Phone: 314-333-8000
Website: wild1049stl.com
Email: wild1049stl@iheartmedia.com
Owned by: IHeartMedia, Inc.
Programming: Next generations
Classic Rock in St. Louis
President/Market Manager:
Derrick Martin,
derrickmartin@iheartmedia.com
Promotions Director: Taylor Jay,
taylorjay@iheartmedia.com
PSAs: Send hard copy or email; Must
be no longer than :30-seconds; Must be
received 90 days before event
Attn.: Aj, aj@iheartmedia.com
Facebook: Wild 104.9
Twitter: @Wild1049stl

KATZ 1600 AM (Hallelujah 1600)
1001 Highlands Plaza Dr. West,
Suite 200
St. Louis, MO 63110
Phone: 314-333-8000
Website: hallelujah1600.com
Email: katzam@iheartmedia.com
Owned by: IHeartMedia, Inc.
Programming: Gospel
President/Market Manager:
Derrick Martin,
derrickmartin@iheartmedia.com
Production Director: Derrick Suchoval,
DerrickSuchoval@iheartmedia.com
News Director: Dj Holiday,
dj@iheartmedia.com
Promotions Director: Taylor Jay,
taylorjay2@iheartmedia.com
PSAs: Send hard copy or email;
Must be no longer than :30-seconds;
Must be received 90 days before event
Attn.: Aj, aj@iheartmedia.com
Facebook: Hallelujah 1600 AM
Twitter: @Hallelujah1600
KBDZ 93.1 FM (Classic Rock)/ KSGM 980AM & Suntimes News Online
P.O. Box 344
Perry, MO 63775
Phone: 573-883-2980 (KSGM)/ 573-547-8005 (Corporate Office)
Websites: suntimesnews.com
(Online News);
KSGM980.com (KSGM);
classicrock931.com (KBDZ)
Email MO news:
news@suntimesnews.com
Email IL news:
bsnider@suntimesnews.com
Owned by: Donze Communications, Inc.
Programming: Classic Rock hits from the 70’s & 80’s (KBDZ);
News and Sports (KBDZ)
General MGR (KBDZ)/ Station Owner
(KSGM): Elmo L. Donze
Program Director (KBDZ)/General
Manager & Sales (KSGM): Bob Scott
News Director (KSGM): Don Pritchard
VP Sales & Operations (KSGM & KBDZ): Torri Patterson
PSAs: Will use :30 and :60- second PSAs
Coverage: Perry and Ste. Genevieve counties in MO, Randolph County in IL
(KSGM), the St. Louis region and 33 counties in southeast, MO & southwest, IL. (KBDZ)
Facebook: Classic Rock 93.1
Classic Country 980 KSGM
Suntimesnews
Twitter: @ClassicRock931

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KCFV 89.5 FM (The Wave)
3400 Pershall Rd.
St. Louis, MO 63135
Phone: 314-513-4463
Fax: 314-513-4217
Email: kcfvmusic@stlcc.edu
Website: stlcc.edu/KCFV
Online Stream: http://rdo.to/kcfv
Owned by: St. Louis Community College
General Manager: Paul Huddleston,
314-513-4463
Faculty Advisor: Steve Bai,
314-513-4475
Program Director: Dalton Denson
Programming: Diverse music and
community focused programming
targeted towards students and North
County listeners
Facebook: The Wave STL
Twitter: @KCFVRadio

KCLC 89.1 FM (The Wood)
209 South Kingshighway
St. Charles, MO 63301
Phone: 636-949-4890
Website: 891thewood.com
Email: FM891@lindenwood.edu
Owned by: Lindenwood
University Programming: Adult
Alternative
General Manager: Mike Wall,
636-949-4880,
mwall@lindenwood.edu
Operations Manager: Chad Briesacher,
(636) 949-4802,
cbriesacher@lindenwood.edu
PSAs: Will use :10-, :20- and :30-
second live copy or CD
(Prefer :10- or :20-second live copy)
Attn.: tbd
KDHX 88.1 FM (Community Media)
Larry J. Weir Center of Independent Music
3524 Washington, Ave.
St. Louis, MO 63103
Phone: 314-664-3955
Website: kdhx.org
Owned by: Double Helix Corporation
Programming: Music
Executive Director: Kelly Wells, Kelly@kdhx.org
Chief Media Officer: Ronnie Wisdom, media@kdhx.org
PSAs: Only through media sponsorship
email: engagement@kdhx.org, no pre-recorded PSAs.
Interview Format: Check website for shows.
Facebook: 88.1 KDHX
Twitter: @KDHX

KFAV 99.9 FM
P.O. Box 220
Warrenton, MO 63383
Phone: 636-377-2300
Fax: 636-456-8767
Website: kfavradio.com
Email: kfav@socket.net
Owned by: Kasper Broadcasting Co.
Programming: Today’s Hot Country
Program Director: Mike Thomas, mikethomas@socket.net
Public Affairs Director: Bev Wideman, bevwa@socket.net
Advertising: Steve Kaspar, 314-780-0431, skasper999@yahoo.com
Traffic Manager: Debbie Groeper, debera@socket.net
PSAs: Will use :10- and 20-second spots; Send one copy of each; will edit to fit needs.
About: Serving the Westplex since 1991 with music and 10 local newscast
Monday–Friday
Facebook: KFAV 99.9FM

KEZK 102.5 FM
1220 Olive Street, 3rd floor
St. Louis, MO 63103
Phone: 314-621-2345
Fax (Studio): 314-444-3215
Website: kezk.com
Owned by: Entercom
Programming: Adult Contemporary
Senior VP: Becky Domyan, (secretary email) jody.stockwell@cbsradio.com
Program Director: Marty Linck, Marty.linck@cbsradio.com
General Sales Manager: Eric Nichols Eric.Nichols@entercom.com
Commercial Production Director: Brendan Shanahan, Shanny@kezk.com
PSAs: Will use written scripts for :30-second recorded announcements or pre-produced :30 second announcements
Facebook: 102.5 KEZK
Twitter: @1025kezk

KFNS 590 AM (The Fan)
10300 Manchester Ave
St. Louis MO, 63122
Phone: 314-588-8980
Websites: 590thefan.com
Owned by: Markel Entertainment LLC
Programming: Sports talk
General Manager: N/A contact@590thefan.com
PSAs: Will use any format; :30 sec
About: Sport talk radio
Facebook: 590 The Fan
Twitter: @590Fan
**KFTK 97.1 FM (News Talk)**
401 S. 18th Street
The Powerhouse
St. Louis, MO 63103
**Phone:** 314-231-9710
**Fax:** 314-621-3000
**Website:** 971talk.com
**Owned by:** Emmis Communications
**Programming:** Talk Radio
**Senior VP:** John Beck,
john@stl.emmis.com
**Program Director:** Jeff Allen,
jaallen@stl.emmis.com
**Promotions Director:** Tim Elwell,
telwell@stl.emmis.com
**PSAs:** Will use :30-second; approval required to use :15-second;
Send typed copies;
Email PSAs to Public/Community Relations Director Kristi Carson at Kristi@stl.emmis.com.
**Public Service Program:**
**Today's Issues:** Sunday at 5 a.m.;
M-F 6-9 a.m.; M-F 2-4 p.m.;
and Saturday 6-10 a.m.
**Facebook:** FM NewsTalk 97.1
**Twitter:** @971FMTalk

**KFUO 850 AM**
1333 S. Kirkwood Rd.
St. Louis, MO 63122
**Phone:** 314-965-9000
**Fax:** 314-996-1123
**Website:** kfuoam.org
**Email:** kfuo@kfuo.org
**Owned by:** Lutheran Church Missouri Synod
**Programming:** A listener supported broadcast ministry of the Lutheran Church Missouri Synod
**Director of Broadcast Services:** Gary Duncan, 314-996-1511,
gduncan@kfuo.com
**Senior Producer:** Jenny Williams, 314-996-1515,
jennyw@kfuo.org
**Director of Programming:** Andy Bates, 314-996-1519,
Andrew.bates@kfuo.org
**Director of Development & Community Relations:** Mary Schmidt, 314-996-1518,
mary.schmidt@kfuo.org
**PSAs:** Will use :10- and :30-second spots; Send one copy of each
Attn.: Jenny Williams,
jennyw@kfuo.org
**Interview shows:** The morning show will air 10-minute live interviews.
**Facebook:** KFUO Radio
KJFF 1400 AM (Straight Talk)
P.O. Box 368
Festus, MO 63028
Phone: 636-937-7642
Fax: 636-937-3636
Website: mymoinfo.com
Email: Office Manager Debbie Freund,
Debbie.freund@alphamediausa.com
Owned by: Alpha Media
Programming: Contemporary Country
& News Talk
General Manager: Less Tuttle,
573-756-6476,
lester.tuttle@alphamediausa.com
News/Program Director: Matt West
Matt.west@alphamediausa.com
Station Manager: Kirk Mooney,
Kirk.mooney@alphamediausa.com
PSAs: None, but will write news
stories/do interviews; Local
interviewss during the morning
between 7:30 and
10:30 a.m. available
Public Service Program: AM
Community Calendar
About: The voice of Jefferson County
Facebook: KJFF 1400AM
Twitter: @KJFF1400am

KLOU 103.3 FM
1001 Highlands Plaza Dr. West,
Suite 200
St. Louis, MO 63110
Phone: 314-333-8000
Website: klou.iheart.com
Email: klou@iheartmedia.com
Owned by: IHeartMedia, Inc.
Programming: Oldies
President/Market MGR: Derrick
Martin,
derrickmartin@iheartmedia.com
Producer/Program Dir.: David
Adams, davidadams@iheartmedia.com
Production Dir.: Derrick Suchoval,
DerrickSuchoval@iheartmedia.com
Promotions: Taylor Jay,
taylorjay2@iheartmedia.com
PSAs: Send hard copy or email; Must be
no longer than 30 seconds; Must be
received 90 days before event. Attn.:
Aj, aj@iheartmedia.com
Facebook: 103 KLOU
Twitter: @1033KLOU

KLPW 1220 AM/92.7 FM
6501 Hwy. BB
Washington, MO 63090
Phone: 636-583-5155
Fax: 636-583-1644
Website: klpw.com
Owned by: Broadcast Properties
Programming: music/talk/sports/news
Owner: Buzz Eckelkamp
Station Manager: William Moir,
William@urockfm
Program Director: William Moir
Business Manager: Scott Stevens,
scott@klpw.com
PSAs: Will use :30- and :60-second
spots. Attn.: William Moir
Sales Manager: Amy Holtmeyer
Interview Shows: Contact
Karen Stratman,
karenstratman@yahoo.com
Facebook: KLPW News- Talk – Sports
Radio
**K MJM 100.3 (The Beat)**
1001 Highlands Plaza Dr. West, Suite 200
St. Louis, MO 63110
**Phone:** 314-333-8000
**Website:** [1003thebeat.iheart.com](https://1003thebeat.iheart.com)
**Email:** [kmjm@iheartmedia.com](mailto:kmjm@iheartmedia.com)
**Owned by:** IHeartMedia, Inc.
**Programming:** Urban Contemporary
**VP/Market Manager:** Derrick Martin,
derrickmartin@iheartmedia.com
**Production Director:** Derrick Suchoval,
derricksuchoval@iheartmedia.com
**Promotions Director:** Taylor Jay,
taylorjay2@iheartmedia.com
**Interview Format:** Sunday Morning Live

**PSAs:** Send hard copy or email; Must be no longer than :30 seconds; Must be received 90 days before event
**Attn.:** Aj,
aj@iheartmedia.com
**Facebook:** thebeat1003
**Twitter:** @1003thebeat

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**KMOX 1120 AM**
1220 Olive Street, 3rd floor
St. Louis, MO 63103
**Phone:** 314-621-2345
**Fax** (general): 314-588-1234/
(newsroom): 314-444-3234
**Website:** [kmox.com](https://kmox.com)
**Email** (news): kmoxnews@kmox.com
**Owned by:** CBS
**Programming:** News, Talk, and Sports
**Senior VP:** John Sheehan,
314-621-2345, jwsheehan@stl.cbs.com
**News Director:** Beth Coghlan,
Beth.coghlan@sbcradio.com
**General Sales Manager:** Karen Kelly,
314-444-1814
**Marketing Director:** Mike LaMartina,
**Community Calendar for Events:**
4-week lead. Email to kmox@kmox.com
(no calls) Attn.: Nick Peterson.
**Interview Format Programs:** Please contact KMOX-AM for complete listing.
**PSAs:** Primarily use :10-second spots; read by news anchor. Will use :30-second on a limited basis; will use :30-second recorded announcements (no cassette tapes accepted); Send one copy of each, four weeks in advance, and/or email kmox@kmox.com; enter “PSA” in subject line (no calls).
**Facebook:** News Radio 1120 KMOX
**Twitter:** @KMOX
**KNOU 96.3 (NOW - All the Hits)**
401 S. 18th Street  
St. Louis, MO 63103  
**Phone:** 314-621-4106  
**Fax:** 314-621-3000  
**Website:** now963.com  
**Email:** contactus@now963.com  
**Owned by:** Emmis Communications  
**Programming:** Classic Hits  
**Senior VP:** John Beck, john@stl.emmis.com  
**Program Director:** Tommy Mattern  
**Promotions Director:** Kristen Lewis  
**PSAs:** Will use :30-second; approval required to use :15-second; typed copies.  
**Email PSAs to** Public/Community Relations Director Kristi Carson at Kristi@stl.emmis.com  
**Public Service Program:** “Today’s Issues,” Sundays 5 a.m.  
**Facebook:** Now 96.3  
**Twitter:** @now963stl

**KQQZ 1190 AM (Hot Talk, Cool Killer Country)**
6500 W. Main Street, Suite 315  
Belleville, IL 62223  
**Phone:** 618-394-1430  
**Fax:** 618-394-9937  
**Website:** kqqz1190am.com  
**Email:** info@kqqz1190am.com  
**Programming:** Talk and Classic Country  
**General Manager:** Terry Fox  
**Public Service Show:** TBD. Contact Tina Sanders, morning host and community outreach.  
**Facebook:** KQQZ 1190AM

**KPNT 105.7 FM (The Point)**
11647 Olive Blvd  
St. Louis, MO 63146  
**Phone:** 314-983-6000  
**Fax:** N/A  
**Website:** 1057thepoint.com  
**Email:** Askthepoint@1057thepoint.com  
**Owned by:** Hubbard Broadcasting  
**Programming:** Alternative Rock  
**General Manager:** John Kijowski, jkijowski@hubbardradio.com  
**Marketing Director:** Matthew Chambers  
**Program Director:** Tommy Mattern  
**PSAs:** Will use :30-second; approval required to use :15-second; typed copy.  
**Email PSAs to** Carolyn Smith at csmith@hubbardradio.com  
**Public Service Program:** “Talk Of The Town,” Sunday 5:30a.m.  
**Facebook:** 105.7 The Point  
**Twitter:** @1057thepoint

**KRAP 1350 AM (Sports Krap)**
511 West 5th Street  
Washington, MO 63090  
**Phone:** 636-922-3333  
**Fax:** 636-239-3200  
**Owned by:** Computraffic, Inc.  
**Website:** sportskrap.com  
**Programming:** Sports  
**Owner:** Brad Hildebrand, 636-922-3333 Brad@kslq.co (yes, email address ends in .co NOT .com)  
**About:** Local and national sports talk, including CBS Radio Sports  
**Facebook:** Sports Krap  
**Twitter:** @SportsKRAP

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Radio
<table>
<thead>
<tr>
<th>Radio Station</th>
<th>Address</th>
<th>Phone</th>
<th>Website</th>
<th>Owned by</th>
<th>Programming</th>
<th>General Manager</th>
<th>Sales Manager</th>
<th>News/Program Director</th>
<th>PSAs</th>
<th>About</th>
<th>Social Media</th>
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</thead>
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<tr>
<td><strong>KREI 800 AM (Super Talk Radio)</strong></td>
<td>1401 KREI Blvd, Farmington, MO 63640</td>
<td>573-756-6476</td>
<td>mymoinfo.com</td>
<td>Alpha Media</td>
<td>News Talk</td>
<td>Les Tuttle</td>
<td>Kim Long</td>
<td>Chad Speakar</td>
<td>Do not accept PSAs, but will write news stories/do interviews</td>
<td>The voice of Missouri’s Parkland.</td>
<td>Facebook: My Mo Info</td>
</tr>
<tr>
<td><strong>KSHE 94.7 FM</strong></td>
<td>401 S. 18th Street, Suite 100, St. Louis, MO 63103</td>
<td>314-621-0095</td>
<td>kshe95.com</td>
<td>Emmis Communications</td>
<td>Real Rock Radio</td>
<td>John Beck</td>
<td>Kim Long</td>
<td>Chad Speakar</td>
<td>Will use :30-second, and with approval use :15-second typed copy; Email Public/Community Relations Director Kristi Carson at <a href="mailto:Kristi@stl.emmis.com">Kristi@stl.emmis.com</a></td>
<td>“Today’s Issues,” Sunday 6 a.m.</td>
<td>Facebook: KSHE 95</td>
</tr>
<tr>
<td><strong>KSD 93.7 FM (The Bull)</strong></td>
<td>1001 Highlands Plaza Dr. West, Suite 200, St. Louis, MO 63110</td>
<td>314-333-8000</td>
<td>thebullrocks.com</td>
<td>IHeartMedia, Inc.</td>
<td>Country</td>
<td>Derrick Martin</td>
<td>Derrick Martin</td>
<td>Taylor Jay</td>
<td>Send hard copy or email, no longer than :30-seconds. Attn.: Aj, <a href="mailto:aj@iheartmedia.com">aj@iheartmedia.com</a></td>
<td>93.7 The voice of St. Louis.</td>
<td>Facebook: 93.7 The Bull</td>
</tr>
<tr>
<td><strong>KSIV 91.5 FM/1320 AM</strong></td>
<td>1750 South Brentwood Blvd., Suite 811, St. Louis, MO 63144</td>
<td>314-961-1320</td>
<td>bottradionetwork.com</td>
<td>Bott Radio Network</td>
<td>Christian teaching and talk</td>
<td>Fred Zielonko</td>
<td>Fred Zielonko</td>
<td>Dave Powell</td>
<td>Church related and local; :30- and :60-second (Format examples: Audio, CD, MP3)</td>
<td>Bott Radio Network</td>
<td>Facebook: KSIV 91.5</td>
</tr>
</tbody>
</table>
**KSLQ 104.5 FM**
511 West 5th Street
Washington, MO 63090
Phone: 314-239-6800
Website: kslq.com
Email: brad@kslq.co
Owned by: Computraffic, Inc.
Programming: Hot A/C
General/Promotions Manager: Brad Hildebrand
News Director: Scoops Foreal
Program/Public Affairs Director: Tina Dalpiaz
PSAs: Will use :30- and :60 -second spots; send to brad@kslq.co
About: Serves St. Charles, Franklin, Warren, western St. Louis County, and northwestern Jefferson County
Facebook: 104.5 KSLQ
Twitter: @KSLQ

**KSLZ 107.7 FM (Z1077)**
1001 Highlands Plaza Dr. West, Suite 200
St. Louis, MO 63110
Phone: 314-333-8000
Website: z1077.com
Email: kslz@iheartmedia.com
Owned by: IHeartMedia, Inc.
Programming: Top 40/Adult Contemporary
President/Market Manager: Derrick Martin,
derrickmartin@iheartmedia.com
Production Director: Derrick Suchoval,
Derricksuchoval@iheartmedia.com
Producer: Big Mike Chamber,
mikechambers@iheartmedia.com
Program Director: Jordan,
Jordan2@iheartmedia.com
Operations Director: Taylor Jay,
taylorjay@iheartmedia.com
PSAs: Send hard copy or email; Must be no longer than :30-seconds; Must be received 90 days before event
Attn.: Aj,
aj@iheartmedia.com
Twitter: Z107.7
Facebook: @Z1077

**KSTL 690 AM (Jubilee)**
10845 Olive Blvd., Suite 160
Creve Coeur, MO 63141
Phone: 314-878-3600
Fax: 314-656-3608
Website: jubilee690.com
Email: jubilee690@gmail.com
Owned by: The Church of God in Christ, Inc.
Programming: Gospel and Ministries
Station Manager: (out of state)
Dr. Katrina L. Chase
Operations Manager: (local contact)
Linda R. Galloway
Program Director: Hernandes Union
PSAs: Use :30-second and may take 2-min. spots in CD or MP3 format
Facebook: Jubilee KSTL 690AM
Twitter: @jubilee690amSTL

**KTJJ 98.5 FM / J-98 (The Boot)**
1401 KREI Blvd.
Farmington, MO 63640
Phone: 573-756-6476
Fax: 573-756-1110
Website: mymoinfo.com
Owned by: Alpha Media
Programming: Today’s Best Country
General Manager: Les Tuttle,
Lester.tuttle@alphamediausa.com
Program Director: Chad Speakar,
chad.speakar@alphamediausa.com
Sales Manager: Kim Long,
Kim.long@alphamediausa.com
- PSAs: None, but will write news stories/do interviews
Public Service Program: Community Calendar
Facebook: 98.5 FM The Boot
KTRS 550 AM (The Big)
638 West Port Plaza
St. Louis, MO 63146
Phone: 314-453-5500
Fax: 314-453-9704
Website: ktrs.com
Email: news@ktrs.com
Owned by: CH Holdings L.L.C
Programming: News/Talk
President/General Manager: Mark Dorsey, markd@ktrs.com
News Director/Anchor: kent martin, kent.martin@ktrs.com
Local Sales Manager: Matt Dorsey, mattd@ktrs.com
Production Director: Steve Wein, swein@ktrs.com
PSAs: Prefer :30- second taped spots
Attn.: kent martin
Facebook: The Big 550 KTRS
Twitter: @550KTRS

KTUI 102.1 FM/1560 AM
P.O. Box 99
229 Bud Street
Sullivan, MO 63080
Phone: 573-468-5101
Fax: 573-468-5884
Website: ktui.com
Email: news@ktui.com
Owned by: Fidelity Broadcasting
Programming: New & Old Country (FM) & News Talk (AM)
General Manager/Sports Director: John Rice, john@ktui.com
Program Director: Sam Scott
Music Director: Perry Allen
PSAs: Will accept :30- and :60- second tape or live copy
Coverage: From St. James and Pacific to New Haven and Potosi
Facebook: KTUI 1560
Twitter: @KTUIRadio

KWMU 90.7 FM
(St. Louis Public Radio)
3651 Olive Street
St. Louis, MO 63108
Phone: 314-516-5968
Fax: 314-516-5993
Website: stlpublicradio.org
Email (news): news@stlpublicradio.org
Owned by: University of Missouri-St. Louis
Programming: News, Information, Talk, Classical and Jazz
General Manager: Tim Eby, teby@stlpublicradio.org
News Director: Shula Neuman, sneuman@stlpublicradio.org
Director of Radio Programming & Operations: Robert B. Peterson III, rpeters@stlpublicradio.org
Special Events Manager: Phil Donato, pdonato@stlpublicradio.org
Community Calendar: Submit online
Interview Format Programs: “St. Louis on Air” Contact Mary Edwards at medwards@stlpublicradio.org
Facebook: St. Louis Public Radio
Twitter: @stlpublicradio

KWRE 730 AM (Country)
P.O. Box 220
Warrenton, MO 63383
Phone: 636-377-2300
Fax: 636-456-8767
Website: kwre.com
Email: mbecker80@hotmail.com
Preferred method for receiving content: email
Owned by: Kaspar Broadcasting Company
Programming: Traditional Country
Program Director: Mike Thomas, mikethomas@socket.net
Public Affairs Director: Debbie Groeper, debra@socket.net
Sales Manager: Mark Becker, mbecker80@hotmail.com
Public Service Program: “Live Wire,” Monday-Friday 9-10 a.m.
**KWUR-90.3 FM**  
Washington University  
Box 1205  
One Brookings Drive  
St. Louis, MO 63130  
**Phone:** 314-935-5952  
**Fax:** 314-935-8833  
**Website:** kwur.com  
**Email:** gmkwur@gmail.com  
**Owned by:** Washington University  
**Programming:** Variety music, broadcast news, Public information and WU's sporting events.  
**General Manager:** Jack Elliott-Higgins, gmkwur@gmail.com  
**Station Manager:** Aubrey King, station@kwur.com  
**Promotions Director:** Zoe Morris, promotions@kwur.com  
**PSAs:** Use :10-, :20-, and :30-second live or taped, but prefer live  
**Facebook:** KWUR 90.3 FM  
**Twitter:** @KWUR

**KYKY 98.1 FM (Entercom St. Louis)**  
1220 Olive Street, 3rd floor  
St. Louis, MO 63103  
**Phone:** 314-621-2345  
**Fax:** 314-531-9855  
**Website:** y98.com  
**Owned by:** Entercom Communication Corporation  
**Programming:** Hot Adult Contemporary  
**VP/General Manager:** Becky Domyan, (secretary email) Jody M. Stockwell jody.stockwell@entercom.com  
**News Director:** Jen Myers  
**Marketing Director:** Mike LaMartin Mike.lamartina@entercom.com  
**Promotions Manager:** Lindsey Wright, lindsey.wright@entercom.com  
**Production Director:** Brendan Shanahan, brendan.shanahan@entercom.com  
**Program Director:** Marty Link, marty.linck@entercom.com  
**General Sales Manager:** Eric Nichols, eric.nichols@entercom.com  
**PSAs:** 10 and 30 second are best; Pre-recorded PSAs are accepted for consideration, or send PSA to be produced in house  
**Facebook:** Y98 St. Louis  
**Twitter:** @Y98

**KXEN 1010AM (Faith Talk)**  
1300 Hampton Ave., Suite 100  
St. Louis, MO 63139  
**Phone:** 314-454-0400  
**Website:** faithtalkstl.com  
**Email:** kxen@aol.com  
**Owned by:** Radio Property Ventures  
**Programming:** Christian Talk  
**General/Sales Manager & Program Director:** dirk hallemeyer,  
**Assistant Manager:** Dave Planitz  
**Interview Format:** Weekly program times varies.  
**PSAs:** Will use :20- and :30-second tapes; Send to www.events@stl.com.  
**Facebook:** KXEN 1010AM

**KYRO 1280 AM**  
1000 Lake St. Louis, Blvd., Suite 110  
St. Louis, MO 63367  
**Phone:** 636-695-2300  
**Fax:** 636-625-4138  
**Website:** westplexnewstalk1280.com  
**Owned by:** kyro group  
**General Manager:** Chris blezins, cblezins@viperrocks.com  
**Program Manager:** Tom “Real Rock” Terbrock, ext.15  
**Programming:** News Talk  
**About:** Serves Lincoln, Warren, Montgomery, St. Charles and St. Louis area  
**Facebook:** KYRO 1280AM
**KZQZ 1430 AM**  
(*Hot Talk, Cool Oldies*)  
6500 W. Main Street, Suite 315  
Belleville, IL 62223  
**Phone:** 618-394-1430  
**Website:** kzqz1430am.com  
**Email:** info@kzqz1430am.com  
**Programming:** Golden Oldies--50s and 60s  
**General Manager:** Terry Fox  
**Public Service Show:** TBD. Contact Tina Sanders, morning host and community outreach.

**Minds Eye Radio (Closed Circuit Radio)**  
9541 Church Circle Dr.  
Belleville, IL 62223  
**Phone:** 618-394-6444  
**Website:** mindseyeradio.org  
**Email:** mindseye@mindseyeradio.org  
**Owned by:** Independent  
**Programming:** Radio reading to blind and print handicapped; Interview show taped for Thursday evening broadcast; Provides audio description for visually impaired persons at local theater performances: Experts on vision loss, aging and disability sought for interviews, Programming provided through website, apps, and closed circuit radio  
**Program Director:** Tom Williams, 618-394-6446, twilliams@mindseyeradio.org  
**President and CEO:** Marjorie Moore, 618-394-6442, mmoore@mindseyeradio.org  
**Development Director:** Jason Frazier, 618-394-6447, jfrazier@mindseyeradio.org  
**PSAs:** Anything of interest to the blind, print disabled, or senior citizens  
**Facebook:** Minds Eye Radio  
**Twitter:** @mindseyeradio

**RAF 107.3 FM Classical Radio (The Sound of Art)**  
7711 Carondelet, Suite 302  
St. Louis, MO 63105  
**Phone:** 314-881-3523  
**Fax:** 314-881-3057  
**Website:** rafstl.org  
**Owned by:** Non-Profit  
**Email:** jconnett@rafstl.org  
**Programming:** Classical  
**General Manager:** Jim Connett, 314-881-3066, jconnett@rafstl.org  
**Program Manager:** Tom Sudholt, tsudholt@rafstl.org  
**Producer:** Brandon LaMew, 314-881-3074, blamew@rafstl.org  
**About:** Classical music, live performances, discussions and interviews. Dedicated to fostering the cultural and arts community in St. Louis; Launched April 2013  
**Facebook:** Radio Arts Foundation  
**Twitter:** @rafstl

**100.7 FM (Viper, The)**  
1000 Lake St. Louis Blvd., Suite 110 St. Louis, MO 63367  
**Phone:** 636-695-2300  
**Fax:** 636-625-4138  
**Website:** viperrocks.com  
** Owned by:** The Viper  
**General Manager:** Chris Blevins  
**Office Manager:** Linda Siecynski  
**Sales Manager:** Chris Rizavi  
**Program Director:** Cat Michaels  
**Programming:** Active Rock Format  
**About:** Serves Lincoln, Warren, Montgomery, and the St. Charles and St. Louis area  
**Facebook:** 100.7 The Viper  
**Twitter:** @1007TheViper
WARH 106.5 FM (The Arch)
11647 Olive Blvd. St.
Louis, MO 63141
Phone: 314-983-6000
Fax: 314-994-9447
Website: 1065thearch.com
Email: webmaster@1065thearch.com
Owned by: Hubbard Radio
Programming: 70s, 80s & whatever we want--variety (Adult Hits)
VP/Market Manager: John Kijowski,
Program Director: scott roddy,
sroddy@hubbardradio.com
Promotions Director: Jessie Kijowski,
PSAs: Send typed copy only (no calls), will use :10-second copy
Attn.: scott rodey,
sroddy@hubbardradio.com
Facebook: 106.5 The Arch
Twitter: @1065TheArch

WBGZ 1570 AM/94.3FM (The Big Z)
227 Market Street
P.O. Box 615
Alton, IL 62002
Phone: 618-465-3535
Fax: 618-465-3546
Website: altondailynews.com
Email: wbgz@wbgzradio.com
Owned by: Metroplex Communications, Inc.
Programming: News, Talk
VP/General Manager: Nick Darr,
Nick@wbgzradio.com
News Director: Mark Ellebracht,
Mark@wbgzradio.com
PSAs: Will use :30- and :60- second spots; Attn.: office@wbgzradio.com
Public Service Program: “Let’s Talk”
Monday – Friday 10 a.m. - 12 p.m.
10:00 a.m. contact: Mark Ellebracht
11:00 a.m. contact: Doug Jenkins
Twitter: @AltonDailynews.com

WBGL 91.1 (Faith, Hope, Family)
4101 Fieldstone Rd.
Champaign, IL
Phone: 217-359-8232
Fax: 217-359-7374
Website: wbgl.org
Email: wbgl@wbgl.org
Owned by: Illinois District Council of the Assemblies of God
Programming: Contemporary Christian Music
Station Manager: Jeff Scott,
jeff@wbgl.org
Community Engagement Manager:
Emma Villanueva, emma@wbgl.org
Sales Manager: Zoe Fuller,
zoe@wbgl.org
Community Calendar:
(Allow four weeks’ notice)
Attn.: Ginee Scott,
ginee@wbgl.org
Facebook: WBGL Radio
Twitter: @WBGLRadio
WFUN 95.5 (For the Lou)
9666 Olive Blvd., Suite 610
St. Louis, MO 63132
Phone: 314-989-9550
Fax: 314-989-9551
Website: 955thelou.com
Owned by: Radio One Programming
Programming: Urban R&B
VP/General Manager: Nate Dixon, nadixon@radio-one.com
Operations Manager: Derrick Greene, dgreene@radio-one.com
Director of Marketing/Promotions: Chesley Waddell, 314-569-5171, cwaddell@radio-one.com
PSAs: Will use :30-second; MP3 format is acceptable
Facebook: 95.5 The Lou
Twitter: @955thelou

WHCO 1230 AM (Real Country)
P.O. Box 225
1230 West Broadway
Sparta, IL 62286
Phone: 618-443-2121
Fax: 618-443-2280
(Prefers email communication)
Website: realcountry1230.com
Email: (general) whco@realcountry1230.com
(news/coming events) news@realcountry1230.com
Owned by: Southern Illinois Radio Group
Programming: Country music, news and talk
President: David Holder, 618-785-2488
General Manager/Promotions Director:
Chad Briesacher, chad@realcountry1230.com
PSAs: Send to traffic@realcountry1230.com
Facebook: WHCO Radio
Twitter: @WHCO

WGNU 920 AM (The Talk of St. Louis)
1300 Hampton Ave., Suite 100
St. Louis, MO 63139
Phone: 314-454-0400
Fax: 314-448-4999
Website: wgnu920am.com
Email: info@wgnu920am.com
Owned by: Radio Property Ventures
Programming: Providing the community with useful information, enlightenment, motivation, and entertainment to help bridge the gap of racial and ethical differences
General Station Manager/Public Affairs Director: Dirk Hallemeier
Interview format: Weekly program times vary
PSAs: Will use :20 and :30-second tapes; Send to events@stl.com

WHHL Hot 104.1 FM
9666 Olive Blvd., Suite 610
St. Louis, MO 63132
Phone: 314-989-9550
Fax: 314-989-9551
Website: hot1041stl.com
Owned by: Radio One
VP/General Manager: Nate Dixon, nadixon@radio-one.com
Operations Manager: Jowcol “Boogie D” Dolby, boogied@radio-one.com
Director of Marketing and Promotions: Chesley Waddell, 314-569-5171, Cwadell@radio-one.com
PSAs: Will use :30-second PSAs. MP3 format is acceptable; Send to Staci Static at stacistatic@radio-one.com
Facebook: HOT 104.1
Twitter: @Hot1041
**WIL 92.3 FM**
11647 Olive Blvd.
St. Louis, MO 63141
**Phone:** 314-983-6000
**Website:** wil92.com
**Email:** webmaster@wil92.com
**Owned by:** Hubbard Radio
**Programming:** Contemporary Country
**VP/Market Manager:** John kijowski
**Program Director:** Scott Roddy, sroddy@wil92.com
**Promotions Director:** Rachel Cook, rcook@wil92.com
**Digital Media Director/On-line Sales:** Kim Grant, kgrant@wil92.com
**PSAs:** Send typed copy only (no calls); Will use :10-second copy; Attn.: Scott Roddy, sroddy@wil92.com
**Facebook:** 92.3 WIL
**Twitter:** @WIL92

**WLCA 89.9 FM (College Radio’s Best)**
5800 Godfrey Rd.
Godfrey, IL 62035
**Phone:** 618-468-4940
**Fax:** 618-466-7458
**Website:** wlcafm.com
**Owned by:** Lewis and Clark Community College
**Programming:** Variety
**Station Manager:** Michael (Mike) Lemons, mlemons@lc.edu
**Program Director:** Ashlyn Smith, wlcaprogramdirector@gmail.com
**Promotions Director:** Ellen Lindsay, Wlcapromotions899@gmail.com
**PSAs:** Will use :30- and :60-second spots for non-profit agencies in the Lewis and Clark district and the St. Louis Metro area
**Facebook:** 89.9 WLCA College Radio's Best
**Twitter:** @899WLCA

**WJBM 1480 AM (The Talk of the Town)**
1010 Shipman Rd.
Jerseyville, IL 62052
**Phone:** 618-498-8255
**Fax:** 618-498-8265
**Website:** wjbmradio.com
**Email:** wjbm@wjbmradio.com
**Owned by:** DJ Tow Rivers Radio, Inc.
**Programming:** News Talk
**General Manager:** David Fuhler, 217-285-5975
**Sales Manager/Sports Director:** Jack Hull, 217-285-5975
**PSAs:** Prefer recorded material up to :30-seconds
WRMT 1080 AM (Covenant Network)
4424 Hampton Ave.
St. Louis, MO 63109
Phone: 314-752-7000
Website: covenantnet.net
Owned by: Covenant Network
Programming: Catholic
General Manager: Tony Holman
PSAs: Mailed copy only.

WSIE 88.7 FM (The Sound)
SIUE, Campus Box 1773
Edwardsville, IL 62026
Phone: 618-650-3067 618-650-3607/
(news) No longer in use 618-650-2941
Fax (news) (Main Office): 618-650-2233
Website: wsie.com
Email: wsie887@siue.edu
Owned by: Southern Illinois University Edwardsville
Programming: Jazz, Smooth Jazz, Blues, R&B, News, SIUE sports and Student programming
General/Programming Manager: Steve Jankowski, 618-650-3607, stejank@siue.edu
General/Programming Manager: Jason Church, 618-656-3607, jaschur@siue.edu (effective 7/01/2018)
PSAs: We air underwriting announcements
Attn.: Stephanie Lewis, stlewis@siue.edu Steve Jankowski, stejank@siue.edu or send to wsie887@siue.edu
Public Service Program: Currently, Segue (weekly), Financial Café (weekly), Voices (Weekly); Discounts for non-profits on program underwriting opportunities- Contact Steve Jankowski, Stephanie Lewis 618-650-2228, stlewis@siue.edu
618-650-3607, stejank@siue.edu
Twitter: @WSIERADIO

WXOS 101.1 FM (101 Sports & ESPN Sports)
11647 Olive Blvd.
St. Louis, MO 63141
Phone: 314-983-6000
Website: 101sports.com
Email: webmaster@101sports.com
Owned by: Hubbard Radio
Programming: Sports Talk
Program Director: Chris “Hoss” Neupert, hoss@101sports.com
Digital Media Director/On-line Sales: Kim Grant, kgrant@hubbardradio.com
Promotion Director: Mike Clark
Email: mjclark@101sports.com
PSAs: Send typed copy only (no calls), Will use :10-second copy. Attn.: Scott Roddy, sroddy@hubbardradio.com
Facebook: 101 ESPN Radio St. Louis
WXOS
Twitter: @101espn

Contact info for specific WXOS shows:
The Kevin Wheeler Show:
wheelershow@101sports.com
Producer: Brandon Kiley

The Turn: theturn@101sports.com
Producer: Dan Bettlach

The Fast Lane: fastlan@101sport.com
Producer: Brad Barnes
Associated Press
505 N. 7th Street,
Suite 1950
St. Louis, MO 63101
Phone: 314-241-2496
Email: (email address format)
first initial last name@ap.org
Bureau Correspondent: Jim Salter,
Facebook: Associated Press
Twitter: @AP

Locker Dome
1314 Washington Ave.
St. Louis, MO 63103
Phone: 800-953-5280
Website: lockerdome.com
Email: press@lockerdomecom
Note: Online only
About: Marketing
Facebook: Locker Dome
Twitter: @lockerdome

Missourinet
505 Hobbs Rd.
Jefferson City, MO 65109
Phone (newsroom): 573-893-2829
Fax (news): 573-893-8094
Website: missourinet.com
Email (news): info@missourinet.com
Owned by: Learfield Communications
Managing Editor/News Director:
Brian Hauswirth,
bhauswirth@missourinet.com
About:
Works with radio broadcast network affiliates throughout the state; mainly news and sports programs
Facebook: Missourinet News
Twitter: @MissouriNet
Has 63 radio affiliates

United Press International
20 Nantucket Lane
St. Louis, MO 63132
Phone: 314-554-1000
Fax: 314-991-2227
Website: UPI.com
Email (news): UPISTL@AOL.com
Preferred method of contact: Email
Facebook: United Press International
Twitter: @UPI

Wire Services
Note: Please do not send unsolicited news releases to bloggers without contacting first to find out if they’re interested. Many other media outlets have blogs (especially radio personalities). Be sure to check their websites.

**KMOX 1120 AM**  
One South Memorial Dr.  
St. Louis, MO 63102  
**Website:** stlouis.cbslocal.com  
(Go to each blog to determine platform/contacts)  
**Facebook:** KMOX 1120  
**Twitter:** @KMOX

**KTVI-TV (FOX2)**  
2250 Ball Dr.  
St. Louis, MO 63146  
**Website** (My Neighborhood):  
Fox2now.com/my-neighborhood/  
(Post your own content to the My Neighborhood pages)  
**Facebook:** Fox 2 Now  
**Twitter:** @Fox2Now

**Riverfront Times**  
308 N. 21st Street, Suite 300  
St. Louis, MO 63103  
**News Blog:**  
riverfronttimes.com/blogs/newsblog  
**Music Blog:**  
riverfronttimes.com/blogs/musicblog  
**Food Blog:**  
riverfronttimes.com/blogs/foodblog  
**Arts Blog:**  
Riverfronttimes.com/blogs/artsblog  
**Facebook:** Riverfront Times  
**Twitter:** @RiverfrontTimes

**STL Today (St. Louis Post-Dispatch)**  
900 N. Tucker Blvd.  
St. Louis, MO 63101  
**News, Sports, and Business Blogs:**  
stltoday.com/news/opinion/columns  
(Go to each blog to determine platform/contacts)  
**Life & Style/Entertainment Blogs:**  
stltoday.com/lifestyles/relationships-and-special-occasions/columns/  
(Go to each blog to determine platform/contacts)  
**Facebook:** STLDP  
**Twitter:** @stltoday
Patch.com
Website: patch.com
Owner: AOL
Published: Daily online publication
Deadline: No set deadlines
Distribution: Regional market
Motto: Making life Ridiculously easy

Patch’s 22 local publications:

Affton-Shrewsbury Patch
Website: Affton.patch.com
Email: Affton@patch.com
Facebook: Affton Patch
Twitter: @AfftonPatch

Arnold Patch
Website: Arnold.patch.com
Email: Arnold@patch.com
Facebook: Arnold Patch
Twitter: @ArnoldPatch

Ballwin-Ellisville Patch
Website: Ballwin-Ellisville.patch.com
Email: Ballwin-Ellisville@patch.com
Facebook: Ballwin-Ellisville Patch
Twitter: @BalwinElisPatch

Chesterfield Patch
Website: Chesterfield.Patch.com
Email: Chesterfield@Patch.com
Facebook: Chesterfield Patch
Twitter: @ChesterfldPatch

Clayton-Richmond Heights Patch
Website: Clayton-Richmondheights.Patch.com
Email: Clayton-Richmondheights@Patch.com
Facebook: Clayton-Richmond Heights Patch
Twitter: @ClaytonRHPatch

Creve Coeur Patch
Website: Crevecoeur.patch.com
Email: Crevecoeur@patch.com
Facebook: Creve Coeur Patch
Twitter: @CreveCoeurPatch

Eureka-Wildwood Patch
Website: Eureka-wildwood.patch.com
Email: Eureka-wildwood@patch.com
Facebook: Wildwood-Eureka Patch
Twitter: @WWEurekaPatch

Fenton-High Ridge Patch
Website: Fenton-highridge.patch.com
Email: Fenton-highridge@patch.com
Facebook: Fenton-High Ridge Patch
Twitter: @FentonMOPatch

Florissant Patch
Website: Florissant.patch.com
Email: Florissant@patch.com
Facebook: Florissant Patch
Twitter: @FlorissantPatch

Hazelwood Patch
Website: Hazelwood.patch.com
Email: Hazelwood@patch.com
Facebook: Hazelwood Patch
Twitter: @HazelwoodPatch

Kirkwood Patch
Website: Kirkwood.patch.com
Email: Kirkwood@patch.com
Facebook: Kirkwood Patch
Twitter: @KirkwoodPatch

Ladue-Frontenac Patch
Website: Ladue-frontenac.patch.com
Email: Ladue-frontenac@patch.com
Twitter: @LadueFrontPatch

Maplewood-Brentwood Patch
Website: Maplewood-Brentwood.patch.com
Email: Maplewood-Brentwood@patch.com
Facebook: Maplewood-Brentwood Patch
Twitter: @MBPatch

Maryland Heights Patch
Email: Marylandheights@patch.com
Facebook: Maryland Heights Patch
Twitter: @MarylandHtPatch

Patch’s local publications continued in next column

Patch’s local publications continued on next page
Mehlville-Oakville Patch
Website: MehlVill-Oakville.patch.com
Email: Mehlville-Oakville@patch.com
Facebook: Mehlville Patch
Twitter: @MehlIOakPatch

O’Fallon (MO) Patch
Website: ofallon.patch.com
Email: ofallon@patch.com
Facebook: O’Fallon Patch
Twitter: @OFallonPatch

St. Charles Patch
Website: StCharles.patch.com
Email: StCharles@patch.com
Facebook: St. Charles Patch
Twitter: @StCharlsMOPatch

St. Peters Patch
Website: StPeters.patch.com
Email: StPeters@patch.com
Facebook: St. Peters Patch
Twitter: @StPeterPatch

Sunset Hills-Crestwood Patch
Website: Sunsethills-Crestwood.patch.com
Email: Sunsethills-Crestwood@patch.com
Facebook: Suncrest Patch
Twitter: @SunCrestPatch

Town and Country-Manchester Patch
Website: TownandCountry-Manchester.patch.com
Email: TownandCountry-Manchester@patch.com
Facebook: Town and Country-Manchester MO Patch

University City Patch
Website: UniversityCity.patch.com
Email: UniversityCity@patch.com
Facebook: University City Patch
Twitter: @UniCityPatch

St. Louis Health and Wellness
Phone: 314-282-5011
Website: stlhealthandwellness.com
Email: Lyndsi@stlhealthandwellness.com
Publisher: Alvos
Marketing Group Owner: Lyndsi Koszo,
Distribution: Offered online and at various locations-- hospitals, wellness centers, doctor’s offices, cafes, health food stores, pharmacies and shopping centers
Published: Monthly
Circulation: 24,000+
About: Educating readers about a variety of methods for maintenance of good health and the treatment of illness; Find the monthly topics on the website in the media kit
Facebook: STL Health and Wellness
Twitter: @STLHealthMag

Patch’s local publications continued in next column
(Alton) The Telegraph
111 East Broadway
Alton, IL 62002
Phone: 618-463-2500
Website: thetelegraph.com
Email: teleditorial@civitasmedia.com
Owned by: Civitas Media
Publisher:
Jim Shrader, 618-208-6419, jshrader@civitasmedia.com
Managing Editor: Nathan Grimm, ngrimm@thetelegraph.com
Published: Daily—print and online
Circulation: 15,000
Distribution: Alton, Greene, Macoupin, Madison, Calhoun and Jersey counties
PSAs: Send to teleditorial@civitasmedia.com
Facebook: The Telegraph
Twitter: @AltonTelegram

Belleville News - Democrat
120 South Illinois
P.O. Box 427
Belleville, IL 62220
Phone: 618-234-1000/ 314-241-4098
Fax: 618-234-9597
Website: bnd.com
Email (newsroom): newsroom@bnb.com
For email addresses, type the first initial of the first name, followed by the last name, then @bnd.com, except where noted.
Example: jtebbe@bnd.com
President/Publisher: Jay Tebbe, 618-239-2100, jtebbe@bnd.com
VP/Editor: Jeff Couch, 618-239-2551, jcouch@bnd.com
City Editor: Gary Dotson, 618-239-2536, gdotson@bnd.com
Production Director: Don Bradley, 618-277-1796, dbradly@bnd.com
Published: Daily

Deadline: 4 p.m. preceding publication
Circulations: 33,000 Monday-Saturday; 43,000 Sunday
Distribution: Primarily St. Clair, Monroe and Madison counties.
Facebook: Belleville News Democrat
Twitter: @BellevilleNewsD

Breese Journal
Breese Journal & Publishing Co., Inc.
8060 Old Hwy. 50
P.O. Box 405
Breese, IL 62230
Phone: 618-526-7211
Fax: 618-526-2590
Website: thebressejournal.com
Email: info@thebressejournal.com
(Do not email classified ads. Contact the office for AD info).
Publisher: Steve Mahlandt, steve@breesepub.com
Business Manager: Dave Mahlandt, dave@breesepub.com
Editor: Vicky Albers, editor@breesepub.com
Published: Wednesdays
Deadline: Mondays by 5 p.m.
Distribution: Clinton County and surrounding areas of Illinois
Facebook: The Breese Journal
Twitter: @Breesejournal

Bunker-Hill Gazette News
150 North Washington
P.O. Box Z
Bunker Hill, IL 62104
Phone: 618-585-4411
Fax: 618-585-3354
Email: gazette8@frontiernet.net
Publisher/General Manager: John Galer
Editor: Laura Dabbs
Published: Thursdays
Deadline: Mondays by noon
Circulation: 1,650
Distribution: Bunker Hill, Dorchester, Dorsey, Moro, Prairie-town, Shipman, Woodburn and Royal Lakes

Belleville continued in next column

Illinois Publications
Campbell Publications
832 S. State Street
Jerseyville, IL 62052
Phone (main office): 618-498-12434/
(Publications Office) 217-285-2345
Fax: 630-206-0367
Email: jcjnews@campbellpublications.net
Publisher: Julie Boren,
publisher@campbellpublications.net
Regional Editor: Rachel McGlasson
rlmcglasson@campbellpublications.net
General Manager/Ad Director:
Nikki Liehr,
nliehr@campbellpublications.net

Campbell’s 5 Publications:
Calhoun News-Herald
Email:
cnhnews@campbellpublications.net
Published: Wednesdays
Deadline: Mondays by 5 p.m.
Circulation: 2,000
Distributions: Calhoun County

Greene Prairie Press
Email:
gppnews@campbellpublications.net
Published: Wednesdays
Deadline: Tuesdays by noon
Circulation: 2,000
Distribution: Greene County

Jersey County Journal
Email:
jcjnews@campbellpublications.net
Published: Wednesdays
Deadline: Tuesdays by noon
Circulation: 10,600
Distribution: Jersey County

Pike Press
Email:
ppnews@campbellpublications.net
Published: Wednesdays
Deadline: Mondays by 5 p.m.
Circulation: 5,000
Distribution: Pike County

Scott County Times
Email:
sctnews@campbellpublications.net
Published: Wednesdays
Deadline: Tuesdays by noon
Circulation: 800
Distribution: Scott County

Command Post (Scott Airforce Base)
120 South Illinois Street
Belleville, IL 62220
Phone: 618-239-2550
Fax: 618-234-1504
Email: bfedak@bnd.com
Owner: contracted with SAFB to print it
General Manager: Jeff Couch 618-239-2551
jtebbe@bnd.com
Managing Editor: Garen Vartanian, 618-239-2551, gvartanian@bnd.com
Advertising Manager: Brenda Fedak, 618-239-2550, bfedak@bnd.com
Published: Thursdays
Deadline: 12 noon Friday
Circulation: 6,000
Distribution: Scott Air Force Base and surrounding areas
Facebook: Scott Air Force Base
Twitter: @ScottAFB

Campbell’s Publications continued in
next column
**County Journal**  
1101 East Pine Street  
Percy, IL 62272  
**Phone:** 618-497-8272  
**Fax:** 618-497-2607  
**Website:** [countyjournal.org](http://countyjournal.org)  
**Email:** cjournal@egyptian.net  
**Publisher:** Larry Willis  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 7,400  
**Distribution:** Randolph County, Northern Jackson County, and Perry County.  
**Subscription based**  
**Facebook:** County Journal

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**East St. Louis Monitor**  
1501 State Street  
East St. Louis, IL 62205  
**Phone:** 618-271-0468  
**Fax:** 618-271-8443  
**Email:** media@estlmonitor.com  
**Publisher/Editor:** Anne Jordan  
**Published:** Thursdays  
**Deadline:** Fridays by 4 p.m.  
**Circulation:** 12,500  
**Distribution:** Metro-East Area (Illinois)

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**Edwardsville Intelligencer**  
117 North 2nd Street  
Edwardsville, IL 62025  
**Phone:** 618-656-4700  
**Fax (editorial):** 618-656-7618  
**Website:** theintelligencer.com  
**Email:** feedback@edwpub.net  
**Publisher:** Denise Vonder Haar  
**Editor:** Bill Tucker, ext.47, btucker@edwpub.net  
**Edwardsville Reporter/Sports Editor:**  
Matt Kamp, ext.31, mkamp.edwi@gmail.com  
**Advertising Director:** Carol Frederking ext.35,  
**Published:** Daily, expect Sundays, Thanksgiving, Christmas and New Year’s  
**Deadline:** One day before publication  
**Circulation:** 3,000  
**Distribution:** Edwardsville, Glen Carbon and surrounding areas  
**Facebook:** The Edwardsville Intelligencer  
**Twitter:** @theEdwi

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**Enquirer-Democrat (of Macoupin County)**  
125 East Main Street  
Carlinville, IL 62626  
**Phone:** 217-854-2534  
**Fax:** 217-854-2535  
**Website:** equirerdemocrat.com  
**Email:** info@equirerdemocrat.com  
**Editorial desk:** 217-854-2534, ext.24  
mcenews@equirerdemocrat.com  
(for news, letters to editor, PSAs and society announcements)  
**Owner/Publisher/Editor:** Paula Endress  
**Published:** Thursdays  
**Deadline:** Mondays by 2 p.m.  
**Circulation:** 5,000  
**Distribution:** Macoupin County & Carlinville subscription paper

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34 Illinois Publications
**Frankfort American**  
401 West Main Street  
P.O. Box 525  
West Frankfort, IL 62896  
**Cellphone network system:**  
618-438-9242  
**Fax:** 618-937-2137  
**Website:** frankfortamerican.com  
**Publisher/News Editor:**  
Leigh Caldwell,  
lcaldwell@morthland.edu  
**About:** A service of the guild of  
Northland College  
**Published:** Daily online  
**Deadline:** Situational, but normally 2  
days before publication.  
**Distribution:** Subscription required for  
complete access  
**PSAs:** send to  
news@frankfortamerican.com  
**Facebook:** The Frankfort American  
**Twitter:** @wfnewspaper

**Herald Publications**  
314 East Church Street  
P.O. Drawer C  
Mascoutah, IL 62258  
**Phone:** 618-566-8282  
**Fax:** 618-566-8283  
**Website:** heraldpubs.com  
**Email:** heraldpubs@heraldpubs.com  
**Publisher:** Greg Hoskins,  
ghoskins@heraldpubs.com  
**Business Manager:** Scott Hoskins,  
accounting@heraldpubs.com  
**Managing Editor:** Pamela Rensing  
(Pamela can be contacted by email  
through any of the Herald’s 4  
publications listed below. Also, send all  
press releases to Pamela)

**Herald’s 4 Publications:**  
**Clinton County News**  
**Email:** ccn@heraldpubs.com  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 1,000  
**Distribution:** New Baden, Trenton,  
Aviston, Breese, western Clinton  
County

**Mascoutah Herald**  
**Email:** mascherald@heraldpubs.com  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 3,000  
**Distribution:** Mascoutah, Belleville,  
Scott Air Force Base and Fayetteville  
**Facebook:** Mascoutah Herald  
**Twitter:** MascoutahHerald

**Scott Flier, The**  
**Email:** heraldpubs@heraldpubs.com  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 6,000  
**Distribution:** Scott AFB

**Tribune of Fairview Heights**  
**Email:** tribune@heraldpubs.com  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 1,000  
**Distribution:** Fairview Heights,  
Collinsville, Caseville, Belleville and  
surrounding rural areas

**Freeburg Tribune**  
820 South State Street  
Freeburg, IL 62243  
**Phone:** 618-539-3320  
**Fax:** 618-539-3346  
**Website:** freeburgtribune.com  
**Email** (news): newsroom@freeburgtribune.com  
**Publisher:** Freeburg Printing &  
Publishing, Inc.  
**Editor:** Hal Carpenter  
**Managing Editor:** Susan Carpenter  
**Published:** Thursdays  
**Deadline:** Mondays by 5 p.m. for news a  
nd display ads.  
Tuesdays by noon for classified ads.  
**Circulation:** 2,700  
**About:** Subscription-based  
newspaper, covering local news  
and sports.  
**Distribution:** Southwestern Illinois  
communities -- Freeburg, Smithton, St.  
Libory, Fayetteville, rural Belleville, New  
Athens, and surrounding areas  
**Facebook:** The Freeburg Tribune

**Illinois Publications**
Highland News Leader
120 South Illinois
P.O. Box 427
Belleville, IL 62222
Phone: 618-239-2550
Website: bnd.com/highland-news-leader
Email: hnlnews@bnd.com
Preferred method of receiving content: email
Owner: McClatchy Company
Advertising: Brenda Fedak
618-239-2550 bfedak@bnd.com
Managing Editor: Todd Eschman
~ teschman@bnd.com
Published: Wednesdays
Deadline: 12 noon Friday
Circulation: 2,500 print
Distribution: Madison, St. Clair, Clinton and Bond counties

Illinois Business Journal
P.O. Box 248
Edwardsville, IL 62025
Phone: 618-659-1997
Website: ibjonline.com
Email: aortbal@ibjonline.com
Owned by: Independently owned
President/Publisher:
Alan J. Ortbals, aortbals@ibjonline.com
Editor: Dennis Grubaugh,
618-977-6865, dgrubaugh@ibjonline.com
Published: Print version is published monthly on the 1st Friday; website has daily updates
Deadline: Call office for info
Circulation: 18,700
Distribution: Southwestern, IL
About: A newspaper devoted to news of the Illinois business community; available by subscription

Madison County Journal
#2 Executive Dr.
Collinsville, IL 62234
Phone: 618-334-0264
Fax: 618-344-3611
Website: suburbanjournals.stltoday.com/
Managing Editor: Beth O'Malley,
618-344-0264 ext.145 bomalley@yourjournal.com
Published: Wednesdays
Deadline: Space reservation is Friday by 11 a.m. Copy due Monday by 4 p.m.
Distribution: Collinsville, Troy, Caseyville, Maryville, Granite City, Madison, Venice, Pontoon Beach, Mitchell, Granite City, Madison, Venice, Pontoon Beach, Mitchell and surrounding rural areas
**Monroe County Independent**
120 N. Main Street  
P.O. Box 407  
Columbia, IL 62236  
**Phone:** 618-281-8000  
**Fax:** 618-281-7969  
**Website:** mocountyillinois.com  
**Email:** independent@htc.net  
**About:** If it happens in Monroe County, it's News to US!  
**Owners/Editors:** Ed Wienhoff, Jr. and John Conrad, Sr.  
**Publisher:** Independent Media Group, Ltd.  
**Published:** First and third Friday of each month  
**Deadline:** Second and fourth Friday of each month  
**Distribution:** Monroe and surrounding Illinois counties  
**Circulation:** 5,000  
**Facebook:** Monroe County Independent  
**Twitter:** @MoCoIndependent

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**O'Fallon Progress**
120 South Illinois  
P.O. Box 427  
Belleville, IL 62222  
**Phone:** 618-234-1000  
**Fax:** 618-235-0556  
**Website:** bnd.com/ofallon-progress  
**Owned by:** McClatchy Company  
**Publisher:** Jay Tebbe, 618-239-2100, jtebbe@bnd.com  
**Editor:** Jeff Couch, 618-239-2551, jcouch@bnd.com  
**Published:** Thursdays  
**Deadline:** Mondays by 5 p.m.  
**Circulation:** 6,000  
**Distribution:** O'Fallon, Mascoutah, Shiloh, Fairview Heights, Caseyville, Lebanon, Troy, Belleville and Scott AFB  
**Facebook:** O’Fallon Progress  
**Twitter:** @BND_ProgressRLK

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**North County News**
124 South Main Street  
P.O. Box 68  
Red Bud, IL 62278  
**Phone:** 618-282-3803  
**Fax:** 618-282-6134  
**Website:** northcountynews.org  
**Publisher:** Victor (Vic) Mohr, Sr.  
**Managing Editor:** Mary Koester, ncnews@htc.net  
**Assistant Editor/Office Manager:** Jana Kueker, jncnews@hotmail.com  
**Published:** Thursdays  
**Deadline:** Tuesdays by noon  
**Circulation:** 3,800  
**Distribution:** Primarily Randolph County, Illinois--including cities/villages of Red Bud, Evansville, Prairie du Rocher, Baldwin and surrounding areas  
**Facebook:** North County News

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**Okawville Times**
109 E. Walnut Street  
P.O. Box 68  
Okawville, IL 62271  
**Phone** (office): 618-243-5563/  
(home office) 618-243-5428  
**Website:** okawvilletimes.com  
**Email:** press1@okawvilletimes.com  
**Publisher:** Gary Stricker, press1@okawvilletimes.com  
**Editor:** Debby Stricker, news1@okawvilletimes.com  
**Published:** Wednesdays  
**Deadline:** Tuesdays by 1 p.m.  
**Circulation:** 2,550  
**Distribution:** Washington County and eastern St. Clair
**Pioneer, The (of Madison County)**  
P.O. Box 144  
Highland, IL 62249  
**Phone:** 618-882-4932  
**Email:** thelocalpaper@yahoo.com  
**Publisher:** William (Bill) Napper, bill@thepioneernewspaper.com  
**Distribution:** Primarily Madison County  
**Facebook:** Madison County Pioneer Newspaper

**Randolph County Herald Tribune**  
2204 State Street  
Chester, IL 62233  
**Phone:** 618-826-2385  
**Fax:** 618-826-7151  
**Website:** randolphcountyheraldtribune.com  
**Email:** editor@heraldtrib.com  
**Group Publisher:** Stephanie Anderson, sanderson@localsouthernnews.com  
**Editor:** Pete Spitler, 618-826-2385 ext. 104, pspitler@heraldtrib.com  
**Office Manager:** Sherri Rahn, 618-826-2385 ext. 101, srahan@heraldtrib.com  
**Published:** Wednesdays  
**Deadline:** Mondays by 5pm.  
**Circulation:** 2,200  
**Distribution:** Randolph, Monroe, Perry, Dupo and Jackson counties (subscription)  
**Facebook:** Randolph County Herald Tribune Newspaper  
**Twitter:** @RCHeraldTribune

**Republic-Times**  
205 West Mill Street  
P.O. Box 147  
Waterloo, IL 62298  
**Phone:** 618-939-3814  
**Fax:** 618-939-3815  
**Website:** republictimes.net  
**Email:** news@republictimes.net  
**General Manager:** Kermit Constantine, Kermit@republictimes.net  
**Production Manager:** Tammy Taylor, tammy@republictimes.net  
**Editor:** Corey Saathoff, corey@republictimes.net  
**Published:** Wednesdays  
**Deadline:** Mondays by noon  
**Circulation:** 3,800  
**Distribution:** Monroe County and parts of Randolph and St. Clair (subscription)  
**Facebook:** Republic-Times  
**Twitter:** @republictimes

**Shopper’s Review, The**  
1200 12th Street  
P.O. Box 96  
Highland, IL 62249  
**Phone:** 618-654-4459  
**Fax:** 618-654-9702  
**Website:** theshoppersreview.com  
**Email:** shoppersreview@charter.net  
**Publisher/Owner:** Greg Hoskins  
**Published:** Tuesdays  
**Circulation:** 15,066  
**Distribution:** Highland, Aviston, New Douglas, Pocahontas, St. Jacob, Trenton, Marine, Pierron
**Staunton Star-Times**
108 West Main Street  
P.O. Box 180  
Staunton, IL 62088  
**Phone:** 618-635-2000  
**Fax:** 618-635-5281  
**Website:** stauntonstartimes.com  
**Email:** startime@madisontelco.com  
**Editor:** Walter F. Haase  
**Published:** Wednesdays  
**Deadline:** Mondays by noon  
**Circulation:** 4,000  
**Distribution:** Primarily Macoupin and Madison counties

**Steelville Ledger**
2204 State Street  
Chester, IL 62233  
**Phone:** 618-826-2385  
**Fax:** 618-826-5181  
**Email:** editor@heraldtrib.com  
**Owner:** GateHouse Media, Inc.  
**General Manager:** Stephanie Anderson,  
sanderson@localsouthernnews.com  
**Editor:** Pete Spitler  
**Office Manager:** Sherri Rahn,  
ext.101  
**Published:** Wednesdays  
**Deadline:** Mondays by 5pm  
**Circulation:** 1,000  
**Distribution:** Steelville, Percy, Ava, Chester, Sparta and Randolph counties

**Trenton Sun**
19 West Broadway  
P.O. Box 118  
Trenton, IL 62293  
**Phone:** 618-224-9422  
**Fax:** 618-224-2646  
**Website:** trentonsun.net  
**Editor:** Mike Conley,  
mike@trentonsun.net  
**Advertising:** Sybil Conley,  
Sybil@trentonsun.com  
**Published:** Wednesdays  
**Deadline:** Mondays by 4 p.m.  
**Circulation:** 1,650  
**Distribution:** Primarily Trenton, New Baden and Wesclin School District, but also, Clinton, Madison, St. Clair and surrounding areas  
**Facebook:** Trenton Sun

**Times-Tribune (Troy)**
201 E. Market Street  
P.O. Box 68  
Troy, IL 62294  
**Phone:** 618-667-3111  
**Fax:** 618-677-3128  
**Website:** http://www.troytimes-tribune.com/  
**Email** (newsroom):  
troy.il.news@gmail.com  
**Publisher:** Paul Ping,  
troynews@aol.com  
**Editor:** Steve Rensberry,  
editor.times.tribune@gmail.com  
**Receptionist:** Masja LaRue  
**Published:** Thursdays  
**Deadline:** Display ads is 5 p.m. on Friday, for the next week's edition. Classified or legal advertising is 12 noon on Monday, for that week's edition.  
**Circulation:** 4,000  
**Distribution:** Primarily Troy, St. Jacob, Marine and Maryville, but also Edwardsville, Collinsville, Glen Carbon and Highland  
**About:** News and events throughout the Metro East St. Louis region  
**Facebook:** Troy Times-Tribune  

**Illinois Publications**
**Union Banner**
17549 County Farm Rd.
Carlyle, IL 62231
**Phone:** 618-594-3131
**Fax:** 618-594-3115
**Email:** news@unionbanner.net
**Publisher:** John Perrine
**Editor:** Mark Hodapp,
hodapp@unionbanner.net
**Owner:** Centralia Press Ltd.
**Published:** Wednesdays
**Deadline:** Mondays by 4 p.m.
**Circulation:** 6,200
**Distribution:** Central and Eastern Clinton County
**Facebook:** Carlyle Union Banner
Alive
2200 Gravois Ave., Suite 205
St. Louis, MO 63104
Phone: 314-446-4059
Fax: 314-446-4052
Website: alivemag.com
Email: questions@alivemag.com
Preferred method of contact: Email
Editor-in-Chief: Attilio D’agostino
Executive Editor: Rachel Brandt,
Editorial: Rachel Brandt,
Rachel@alivemag.com
Distribution: 6x a year
Circulation: 100,000
Deadline: Two months prior to issue date.
About: St. Louis magazine focusing on fashion,
style and living
Facebook: Alive Magazine
Twitter: @AliveMagSTL

Call Newspapers
9977 Lin Ferry Dr.
St. Louis, MO 63123
Phone: 314-843-0102
Fax: 314-843-0508
Website: callnewspapers.com
Email: news1@callnewspapers.com
Owned by: Call Publishing Inc.
Publisher/AD Sales: Deborah Baker
General Manager: Bill Milligan
Executive Editor: Mike Anthony
Published: Thursdays
Deadline: One week before publication
(Deadline for ads that require proof are Thursdays by noon, preceding
publication. Ads that do not require proof are due Fridays by noon, the preceding
week)
Facebook: Call Newspaper
Twitter: @stlcall

Call Newspapers continued in next column

The Call’s Direct Mail Circulation:
Concord Call
Circulation: 11,954
Distribution: Zip code 63128

Green Park Call
Circulation: 2,547
Distribution: Zip code 63123

Mail Call
(Published about every six weeks
on Thursdays)
Circulation: 28,604 additional
Distribution: Zip codes 63010,
63123, 63125

Oakville Call
Circulation: 2,376
Distribution: Zip codes 63129

SunCrest Call
Circulation: 1,177
Distribution: Zip codes 63126 and 63127

Missouri Publications
**Catholic Health World**
4455 Woodson Rd.,
St. Louis, MO 63134
**Phone:** 314-427-2500
**Fax:** 314-427-0029
**Website:** chausa.org/publications/catholic-health-world/current-issue
**Publisher:** Publication of Catholic Health Association of the United States
**Editor:** Judy VandeWater, 314-427-2500, jvadewater@chausa.org
**Published:** Semimonthly
**Circulation:** 15,500
**Distribution:** Subscription required for print edition; online edition is open access
**Facebook:** The Catholic Health Association of the United States
**Twitter:** @TheCHAUSA

About: the semi-monthly newspaper of the Catholic Health Association, is read by senior executives and trustees of Catholic hospitals and health systems and by members of the religious congregations that founded and sponsor the Catholic health ministry in the U.S. Our readers approach their work as a ministry, and the newspaper's content reflects the social justice aspects of their shared mission to improve the health status of the poor and vulnerable and to deliver high quality, compassionate health care that works for everyone.

**Community News**
2139 Bryan Valley Commercial Dr.
O'Fallon, MO 63366
**Phone:** 636-379-1775
**Fax:** 636-379-1632
**Website:** mycnews.com
**Email:** info@mycnews.com
**Publisher:** (Huneke Publications Inc.)
Robert (Bob) J. Huneke, Jr., bhuneke@mycnews.com
**Editor:** Matthew Dekinder, editor@mycnews.com
**Production Manager:** Rebecca Brockman
**Published:** Wednesdays
**Deadline:** Mondays by noon
**Distribution:** areas such as Florissant, Hazelwood, Overland/St. Ann, Bridgeton, Maryland Heights, St. Charles, St. Peters, O'Fallon, Spanish Lake, Cottleville, Weldon Spring, Dardenne Prairie, Lake St. Louis, Wentzville, Troy, Ferguson and Bellefontaine neighborhoods

About: Longest published weekly newspaper in St. Louis Metropolitan area.

Community News’ Four Publications:

**News and St. Louis County Community News**
(Weekly paper)

**St. Charles County**
(Weekly paper)

**Crossroads News Magazine**
(Monthly Papers)

**Our Town Magazine**
(Monthly paper)

**Circulation:** 13,364—all online publications;
Community News St. Louis County-12,000 weekly;
Our Town Magazine-7,500 monthly;
Community News St. Charles County-20,000 weekly; and
Crossroads News Magazine-7,500 monthly

**Facebook:** Community News Publications
**Twitter:** @MyCNews
Cuba Free Press
501 E. Washington Street
P.O. Box 568
Cuba, MO 65453
Phone: 573-885-7460
Fax: 573-885-3803..ads only
Website:
threeriverspublishing.com/TRP3/ Email: news@cubafreepress.com Publisher:
Three Rivers Publishing, Inc. Owner:
Rob Viehman, rviehman@cubafreepress.com
Editor: Chris Case, ccase@cubafreepress.com
Typesetting/Front Office: Joy Brandenburger,
jbrandenburger@cubafreepress.com
Deadline: Mondays by noon
About: A weekly newspaper serving Crawford and Phelps County, focusing on local news

Three Rivers’ two publications:
Saint James Press
Editor: Chris Daniels

Steelville Star-Crawford Mirror
Editor: Amy England

Elsberry Democrat
106B North Third Street
P.O. Box 105
Elsberry, MO 63343
Phone: 573-898-9814
Fax: 573-898-2173
Website: elsberrydemocrat.com
Email (subscription services): edgenmrg@lcs.net
Publisher: Lakeway Publishers, Inc.
General Manager/Editor:
Michael Short,
Elsberry@sbcglobal.net
Published: Wednesdays
Deadline: Mondays by 3 p.m.
Circulation: 1,200
Distribution: Elsberry area
Facebook: The Elsberry Democrat
Twitter: @ElsberryDem

TMC Product: The Extra Plan
Facebook: Cuba Free Press
St. James Press
Steelville Star-Crawford Mirror
Twitter: @ThreeRiversPub
**Feast Magazine**
8811 Ladue Rd., Suite D
Ladue, Mo 63124
**Phone:** 314-475-1299
**Website:** feastmagazine.com
**Email:** publisher@feastmagazine.com
or editor@feastmagazine.com
**Publisher:** Catherine Neville
**Managing Editor:** Nancy Stiles
**Digital Editor:** Heather Riske
**Distribution:** St. Louis; Kansas City, MO; Columbia, MO; Jefferson City, Rolla and Springfield
**Circulation:** 150,000
**Published:** Monthly
**About:** The kind of culinary magazine that resonates with readers on a personal level; it speaks to the breadth of their daily experience with food and drink.
**Facebook:** Feast Magazine-Midwest
**Twitter:** @feastmag

**Gateway Journalism Review**
1100 Lincoln Dr.
Communications Building
Carbondale, IL 62901
**Phone:** 618-453-3262
**Website:** gatewayjr.org
**Email:** gatewayjr@siu.edu
**Publisher:** William Freivogel,
618-536-3361
wfreivogel@gmail.com
**Editor:** William (Bill) A. Babcock,
562-335-9710,
wbabcock@siu.edu
**Published:** 4x/year
**Deadline:** 10th of the month preceding publication
**Circulation:** 450 for quarterly magazine and 1,950 for newsletter
**Distribution:** Metropolitan St. Louis area
**About:** Cover news, ethic and law of traditional and social media
*Formally known as St. Louis Journalism Review*
**Facebook:** Gateway Journalism Review
**Twitter:** @gatewayjreview

Missouri Publications
Gazelle_STL Magazine
Address: 2074 Concourse Drive St. Louis MO 63146
Phone: 314-441-0357
Website: gazellestl.com
Email: info@gazellestl.com
Publisher: Cillah Hall, chall@gazellestl.com
Editor in Chief: Trish Muyco-Tobin, tmuyco-tobin@gazellestl.com
Managing Editor: Vicki Bennington, vbennington@gazellestl.com
Press Release: info@gazellestl.com
Deadline: 6 weeks prior to publication date
Published: Monthly
About: Gazelle STL is a high-end monthly print and digital fashion/lifestyle/community magazine for the sassy, sophisticated, savvy woman.
Facebook: Gazellestl
Twitter: Gazellestl_mag
Instagram: gazelle_stl

Healthy Planet, The
20 North Gore Ave., Suite 200
St Louis, Mo 63119
Phone: 314-962-7748
Fax: 314-962-0728
Website: thehealthyplanet.com
Publisher/Editor: J.B. Lester, Jbl44@aol.com
Lifestyle Editor: Denise Christian, dchristianthp@aol.com
Administrative/Bookkeeping: Celia Henson, thpbookeeping@gmail.com
Published: Monthly
Calendar: Send calendar submissions to Jbl44@aol.com
Circulation: 800+ pick up points and 25,000 hard copies
Distribution: Greater St. Louis area and parts of nearby Illinois
About: St. Louis’ only environmental, health, wellness & natural living publication with more than 90,000 eco-friendly and health-conscious readers
Facebook: The Healthy Planet Magazine

Il Pensiero- The Thought
10001 Stonell Dr.
St. Louis, MO 63123
Phone: 314-638-3446
Fax: 314-638-8222
Website: ilpensierostl.com
Email: ilpensierostl@charter.net
Publisher/Managing Editor: Cav. Antonio Lombardo
Associate: Cav. A. Gandolfo
English Editor: Maria Antonia Peri Sack
Published: Bi-monthly
Circulation: 5,000 (U.S and Italy)
About: Uses freelance material; it’s the only Italian newspaper in Missouri.
Independent News, The (FloVally News)
25 St. Anthony Lane
Florissant, MO 63031
Phone: 314-831-4645
Website: flovalleynews.com
Email: independentnws@aol.com
Preferred method of contact: Email
Publisher/Editor: Bob Lindsey
Published: Thursdays
Deadline: Fridays 5 p.m.
Circulation: 25,000—print copies and 225,000- online views per month
Distribution: printed copies—Florissant, Black Jack, Hazelwood, Spanish Lake and unincorporated areas
About: Provides news, information and promotes our community
Twitter: @IndependentNWS

St. Louis and Southern Illinois Labor Tribune
505 South Ewing Ave. St. Louis, MO 63103
Phone: 314-535-9660
Fax: 314-531-6131
Website: labortribune.com
Email (news & tips): news@labortribune.com
Publisher: Edward M. Finkelstein, publisher@labortribune.com
Managing Editor: Tim Rowden, tim@labortribune.com
Published: Thursdays
Deadline: Fridays by 3 p.m. Circulation: 60,000+
About: Only official publication for AFL-CIO news in the St. Louis and southern Illinois area
Facebook: Labor Tribune
Twitter: @STLLaborTribune
Leader Publications (Jefferson County)
503 N. 2nd Street
P.O. Box 159
Festus, MO 63028
Phone: 636-931-7560
Fax: 636-931-2226
Website: myleaderpaper.com
Email (news): nvrweakly@aol.com; Publisher: Pam LaPlant, pamlaplant@leaderpublications.biz
Editor: Peggy Bess, Psue55@aol.com
Assistant Publisher: Peggy Scott
Advertising Manager: Glenda O’Tool Poots, nrvweakly@sbcglobal.net
Published: Thursdays
Deadline: Fridays prior to publication
Distribution: Primarily Barnhart, Herculaneum, Pevely, Crystal City, Festus, Hillsboro and DeSoto
Circulation: 62,000+ including its two additional weekly papers—Arnold Imperial Leader; West Side Leader
About: Free Direct mail community newspaper

The Leader’s two weekly publications:
Arnold-Imperial Leaders

West Side Leader

Facebook: Leader Publications Inc.
Twitter: @myleaderpaper
Lincoln County Journal
20 Business Park Dr. Troy, MO 63379
Phone: 636-528-9550
Fax: 636-528-6694
Website: lincolncountyjournal.com
Email: dfox@lincolncountyjournal.com
Owner: Lakeway Publishers of MO, Inc.
Publisher: Jeffrey M Peyton
Managing Editor: Dan Fox
Published: Tuesdays
Deadline: Wednesdays by 3 p.m.
Circulation: 19,000+
Distribution: Lincoln County and surrounding areas
Facebook: The Lincoln County Journal
Twitter: @LincolnCounty

Lutheran Layman, The
660 Mason Ridge Center
St. Louis, MO 63141
Phone: 314-317-4175
Online: www.lhm.org
Fax: 314-317-4299
(on fax, mention, ‘Layman’ paper).
Website: lhm.org
Email: lh_min@lhm.org
Publisher: International Lutheran Laymen’s League, also dba Lutheran Hour Ministries
Manager/Editor: Gerald Perschbacher (gerald.perschbacher@lhm.org)
Manager of Communications: Chad Fix
Published: Bi-monthly
Deadline: one month before publication
Circulation: 80,000+
About: A newspaper of International Lutheran Layman’s League activates and LHM outreach, serving an international readership
Facebook: Lutheran Hour Ministries
Twitter: @LHMglobalmin

Max Magazine
4379 Laclede Ave. #268
St. Louis, MO 63108
Phone: 314-256-1196
Fax: 314-361-5515
Website: maximizestl.com
Email: hello@maxstl.com
CEO/Partner: Darin Slyman,
darin@maxstl.com
Publisher: James Lesch,
james@maxstl.com
Editor: Lauren Healey,
editor@maxstl.com
Published: monthly
Deadline: 15th of the month prior to publication
Calendar submissions: hello@maxstl.com
About: Max is a digital only St. Louis lifestyle magazine that fills a longstanding gap in the local media ecosystem. Our readers want to read well-crafted stories that are actionable, beautiful and inspirational; instead, they feel stuck between the fancy glossies and the snarky alt-weekly. Max STL guides men and women to the best shopping, dining and entertainment the city has to offer.
Facebook: maximizestl
Twitter: maximizestl
Instagram: maximizestl
**Missouri Publications**

**Mid Rivers Newsmagazine**
754 Spirit 40 Park Dr.
Chesterfield, MO 63005
Phone: 636-591-0010
Fax: 636-778-9785
Website: midriversnewsmagazine.com
Email: editor@newsmagazinenetwork.com
Publisher: Sharon Huber
General Manager: Tim Weber
Editor: Kate Uptergrove
Published: 24x/year
Circulation: 65,000
Distribution: Direct-Mailing to homes in St. Charles County, MO including O’Fallon, St. Peters, Lake St. Louis, St. Charles, Dardenne Prairie, Weldon Springs and Cottleville
Facebook: Mid Rivers Newsmagazine
Twitter: @MidRiversNews

**MO Lawyers Media**
319 North 4th Street,
5th floor
St. Louis, MO 63102
Phone: 314-421-1880
Fax (editorial): 314-621-1913
Website: molawyersmedia.com
Email: first initial then last name then “@molawyersmedia.com”
Publisher/President: Liz Irwin, 314-558-3210, liz.irwin@thedolancompany.com
Editor: Fred Ehrlich, 314-558-3221, Fred.ehrlich@Molawyersmedia.com
Production Manager: John Reno, John.reno@molawyersmedia.com
Circulation: 3,500
Distribution: Subscription

**About**: Papers of records for the local courts, legal and business communities and local citizens
MO Lawyers’ newspaper publications:
- Missouri Lawyers Weekly
- St. Charles County Business Record
- St. Louis Daily Record
- The Countain-Jefferson County
- The Countain-St. Louis
- The Daily Record-Kansas City

Facebook: Missouri Lawyers Media
Twitter: @MoLawyersMedia

**Missouri Teamster**
9040 Lackland Rd.
Overland, MO 63114
Phone: 314-428-2212
Fax: 314-428-3390
Website: teamstersjc13.org
Email: jc-13@teamsters.org
Publisher: Teamsters Joint Council 13
President: Marvin Kropp
Editor: Kate McKay, kate@teamstersjc13.org
Human Rights Commission/Special Events: Roy Gillespie, roy2gillespie@yahoo.com
Published: Bimonthly on the 2nd Friday
Deadline: Normally Fridays, two weeks before publications, but may vary
Circulation: 20,000
Distribution: Union members (with Teamsters, Labor news and activities in eastern Missouri)
About: Labor news and activities in eastern Missouri (Will accept outside news related to Teamster)
Facebook: Teamster Joint Council #13
Twitter: @TeamsterJC13
Newstime
11102 Veterans Memorial Parkway
Lake Saint Louis, MO 63367
Phone: 636-625-3081
Fax: 636-625-8895
Website: newstime-mo.com
Email: newstime@centurytel.net
Owner: Lakeway Publisher, Inc.
Publisher: Wes Smith, lcjpub@lcs.net
General Manager: Tim Schmidt, tschmidt@newstime-mo.com
Marketing Consultant: Kathleen Payton, kpayton@newstime-mo.com
Graphics: Tim Hager, thager@newstime-mo.com
Published: Saturdays
Deadline: Mondays by 5 p.m.
Circulation: 17,000
Distribution: Lake St. Louis, Wentzville, Foristell, flint hill and surrounding St. Charles County
Facebook: Newstime
Twitter: @NewstimeMO

North Sider
4032 W. Florissant Ave,
St. Louis, MO 63107
Phone: 314-328-5195
Fax: 314-769-9200
Email: news@thenorthsider.com, advertising@thenorthsider.com
Publisher: The NorthSider LLC
President: Antonio French
Published: weekly
Circulation: 25,000
Distribution: North St. Louis City, North St. Louis County

Pulse, The
9019 Manchester Rd.
St. Louis, MO 63144
Phone: 314-962-4750
Fax: 314-962-6563
Website: genedel.com
Email: pulse@genedel.com
Publisher: Gene and Dee Dodel
Editor: Joyce Dodel Locke, joyce@genedel.com
Published: monthly on the 2nd Monday
Deadline: 1st Monday of the month
Circulation: 6,500
PSAs: see genedel.com for AD rates
About: Good news for Brentwood, Maplewood, Richmond heights, Webster, Rock Hill and Crestwood (both hard and online copies)

Red Latina Communications, Inc.
P.O. Box 4743
St. Louis, MO 63108
Phone: 314-772-6362
Fax: 314-772-8099
Website: redlatinastl.com
Email: contact@redlatinastl.com
Publisher/COO: Cecilia Velazquez, Cecilia@redlatinastl.com
Published: daily
Deadline: Last Wednesday of the month by noon
Circulation: 15,000-20,000
Distribution: Locations throughout the community--churches, restaurants and grocery stores
About: Spanish-bilingual bi-weekly newspaper serving Metro St. Louis
Facebook: Red LatinaSTL
Twitter: @Red LatinaSTL
**Riverfront Times**  
308 N. 21st Street, Suite 300  
St. Louis, MO 63130  
**Phone:** 314-754-5966  
**Website:** riverfronttimes.com  
**Publisher:** Chris Keating, Chris.keating@riverfronttimes.com  
**Production Manager:** Steve Miluch, smiluch@clevescene.com  
**Editor in chief:** Sarah Fenske, Sarah.fenske@riverfronttimes.com  
**Arts & Culture Editor:** Paul Friswold, Paul.friswold@riverfronttimes.com  
**Music Editor:** Daniel Hill, Daniel.hill@riverfronttimes.com  
**Published:** Wednesdays  
**Deadline:** Variable  
**Email:** calendar@riverfronttimes.com  
(Calendar item deadlines are 7 days prior to publication).  
**Circulation:** 40,000  
**Distribution:** St. Louis Metropolitan area  
**About:** Weekly Entertainment  
**Facebook:** Riverfront Times  
**Twitter:** @RiverfrontTimes  
**Instagram:** riverfrontTimes

**Scoop, The**  
2311 Brookfield Lane  
O’Fallon, MO 63368  
**Phone:** 636-294-2230  
**Website:** thescoopenewspaper.com  
**Email:** jvr2311@gmail.com  
(prefers contact by email or through website)  
**Editor:** Jayne Voss-Robinson  
**Published:** 2x/month  
**About:** Community news pertinent to St. Charles County and Metropolitan St. Louis

**Sauce Magazine**  
1820 Chouteau Ave.  
St. Louis, MO 63103  
**Phone:** 314-772-8004  
**Fax:** 314-772-8004  
**Website:** www.saucemagazine.com  
**Email:** pr@saucemagazine.com  
**Founder/Publisher:** Allyson Mace  
**Managing Editor:** Heather Hughes  
**Managing Editor, Digital:** Catherine Klene  
**Published:** Monthly; The Edible Weekend e-newsletter is published weekly.  
**Distribution:** 800 venues with a 50+ mile reach of St. Louis  
**About:** All things food related  
**Facebook:** Sauce Magazine  
**Twitter:** @SAUCEmag

**Soulard Renaissance**  
1911 South 12th Street  
St. Louis, MO 63104  
**Website:** soulard.org  
**Email:** editor@soulard.org  
**Editor:** Venessa Kobrin, editor@soulard.org  
**Advertising:** Tammy Brownfield, Tammyb@stlprograms.com, 314-644-2501  
**Published:** Quarterly  
**Distribution:** Soulard Neighborhood and surrounding areas  
**About:** Community news in and around Soulard
South County Times
122 W. Lockwood, 2nd Floor
St. Louis, MO 63119
Phone: 314-968-2699
Fax: 314-968-2961
Website: timesnewspapers.com
Email: newsroom@timesnewspapers.com
(Times newspapers will not publish unsolicited press releases)
Publisher: Dwight Bitikofer,
bitikofer@timesnewspapers.com
Editor in Chief: Don Corrigan,
Corrigan@timesnewspapers.com
Managing Editor: Kevin Murphy
Associate Editor: Marty Harris
Published: Fridays
Deadline: Fridays before publication
Circulation: 35,000+ Distribution:
Affton, Green park, Crestwood,
Sappington, Sunset Hills, Concord
Village and Fenton Facebook: South County Times Newspapers
Twitter: SoCoTimes

St. Louis American, The
2315 Pine Street
St. Louis, MO 63103
Phone: 314-533-8000
Fax (editorial): 314-533-2332
Website: stlamerican.com
Email (news):
webmaster@stlamerican.com
Email (calendar): kvaughn@stlamerican.com
Publisher/President: Donald Suggs, ext.303
COO: Kevin Jones, ext.318
Editorial Director: Chris King, ext.326
Published: Thursdays
Deadline: Mondays by noon
Circulation: 70,300
About: Largest weekly newspaper in Missouri serving the African-American community in St. Louis and part of Illinois
Facebook: ST Louis American
Twitter: @STLouisAmerican

St. Louis Argus
5058 Durant Ave.
St. Louis, MO 63115
Phone: 314-398-2587
Fax: 314-531-1324
Website: www.stlargusnews.com
Email: media@argusstl.com
Associate Editor: Gentry Trotter
Published: Thursdays
Deadline: Tuesdays at 3 p.m.
Distribution: St. Louis City, Fairview heights, North County, South County and East St. Louis

St. Louis Business Journal
Old Post Office
815 Olive Street, Suite 100
St. Louis, MO 63101
Phone: 314-421-6200
Fax: 314-621-5031
Website: bizjournals.com/st.louis
Email: stlouis@bizjournals.com
Interim Publisher: Bob Silvy,
314-421-8326, bsilvey@bizjournals.com
Editor: Joe Dwyer, 314-421-8324,
jdwyer@bizjournals.com
Managing Editor: Vince Brennan,
314-421-8323, vbrennan@bizjournals.com
Digital Web Editor: Veneta Rizvic,
314-421-8385,
vrizvic@bizjournals.com
Advertising Director: Melissa Thomson,
314-421-8340, mtwall@bizjournals.com
Published: Fridays
Deadline: See webpage for print edition editorial calendar; Web edition is updated throughout the business day.
Paid Circulation: 18,000
People in the news: List board member updates, new hires, awardees, etc. at bizjournals.com/st.louis/potm/form
About: Comprehensive coverage of business news
Facebook: Saint Louis Business Journal
Twitter: @STLBizJournal
Design STL
1600 South Brentwood, Suite 550
St. Louis, MO 63144
Phone: 314-918-3000
Fax: 314-918-3099
Website: stlmag.com/athome
Published: 6x/year
Editor in Chief for at home:
Veronica Theodoro,
314-918-3007, vtheodoro@stlmag.com
Deadline: 3 months prior to publication
About: Resources for St. Louis homeowners
*see St. Louis Magazine listing for details
Facebook: Saint Louis At Home
Twitter: @STLMag
Instagram: stlathome
Description: At Home is an interior design and home decor magazine for people who love their homes

St. Louis Chinese American News
1766 Burns Ave., Suite 201
St. Louis, MO 63132
Phone: 314-432-3858
Fax: 314-432-1217
Website: scanews.com
Email: news.may@gmail.com
Publisher: Sandy Tsai
Director: May Wu
Editor-in-Chief: Francis Yueh
Published: Wednesdays
Deadline: Tuesdays by noon
Circulation: 8,000
Distribution: Greater St. Louis area--from Springfield, Illinois to Columbia, MO and Kansas City)
About: Promotes Chinese culture and creates a bridge between the Chinese community and larger society; It is printed in Chinese and English.
Facebook:
St. Louis Chinese American News
Twitter: @SCANews

St. Louis Construction News & Review
P.O. Box 160
High Ridge, MO 63049
Phone: 636-253-8111
Website: stlouiscnr.com
Publisher: Michael Chollet,
mike@stlouiscnr.com
Editor: Kerry Smith
Published: Bimonthly
Deadline: 1st of every odd-numbered month
Circulation: 4,000
Distribution: St. Louis and the Metro East
About: A bimonthly publication dealing with the regions construction industry
Facebook: St. Louis CNR

St. Louis Chinese Journal
8517 Olive Blvd.
St. Louis, MO 63132
Phone: 314-991-3747
Fax: 314-991-2554
Website: stlouischinesejournal.com
Email: slcj@slcjmail.com
Publisher: Wen Hwang
Published: Thursdays
Press releases: slcj@slcjmail.com
Attn.: Ta-Chung Hsai
Circulation: 10,000
About: Printed in Chinese

Missouri Publications
**St. Louis Family**  
1600 South Brentwood Blvd.,  
Suite 550  
St. Louis, MO 63144  
**Phone:** 314-918-3000  
**Fax:** 314-918-3099  
**Website:** stlmag.com/family  
**Editor-in-Chief** for at family: Jarrett Medlin, 314-918-3017, jmedlin@stlmag.com  
**Published:** 2x/year  
**Deadline:** 3 months’ prior  
**Circulation:** 50,000  
**About:** Provides St. Louis parents with more information about how to enjoy a healthy, happy family  
*See St. Louis Magazine listing for details  
**Facebook:** Saint Louis Family  
**Twitter:** @STLMag

**St. Louis Homes and Lifestyles**  
255 Lamp & Lantern Village  
Town & Country, MO 63017  
**Phone:** 636-230-9700  
**Fax:** 636-779-5999  
**Website:** stlouishomesmag.com  
**Publisher/Owner:** Suzie Osterloh, sosterloh@stlouishomesmag.com  
**Managing Editor:** Melissa Mauzy, mmauzy@stlouishomesmag.com  
**Published:** 9x/year  
**Deadline:** Call 3 months in advance  
**Circulation:** 23,000  
**Distribution:** Newsstands and subscription  
**About:** Locally-Owned female publication, highlighting homes, outdoor living spaces and communities in the St. Louis area  
**Facebook:** St. Louis Homes and lifestyles Magazine  
**Twitter:** @STLHomesMag

**St. Louis Jewish Light**  
6 Millstone Campus Dr., Suite 3010  
St. Louis, MO 63146  
**Phone:** 314-743-3600  
**Fax:** 314-743-3690  
**Website:** stjewishlight.com  
**Email:** efutterman@thejewishlight.com  
**Editor:** Ellen Futterman, 314-743-3669, efutterman@thejewishlight.com  
**Managing Editor:** Mike Sherwin, 314-743-3665, msherwin@thejewishlight.com  
**Published:** Wednesdays  
**Deadline:** Thursdays prior to publication  
**Editorial submissions:** news@thejewishlight.com  
(calendar, news releases, event photos, and letters to the editor)  
**Circulation:** 10,500  
**About:** Weekly newspaper for the Jewish Community  
**Facebook:** stljewishlight  
**Twitter:** @STLJewishLight

**St. Louis Magazine**  
1600 South Brentwood Blvd., Suite 550  
St. Louis, MO 63144  
**Website:** stlmag.com  
**Publisher:** (St. Louis Magazine, LLC) Leslie Tunney, ltunney@stlmag.com  
**Preferred method for receiving content:** Email  
**Editor-in-Chief/Managing Editor:** Jarrett Medlin, jmedlin@stlmag.com  
**Web Editor:** Stephanie (Steph) Zimmerman, szimmerman@stlmag.com  
**Deadline:** 3 months’ prior  
**Circulation:** 50,000  
**Distribution:** St. Louis area by subscription  
**Published:** Monthly  
**Calendar:** Online submissions  
**About:** Smart, sophisticated guide to St. Louis  
**Facebook:** St. Louis Magazine  
**Twitter:** @STLMag

Missouri Publications
St. Louis Metro Sentinel
2002 St. Louis Ave.
St. Louis, MO 63106
Phone: 314-531-2101
Fax: 314-531-4442
Website: metrosentinel.net/home.html
Email: metrosentinel@sbcglobal.net
President/Publisher: Michael C. Williams
Published: Thursdays

St. Louis Post-Dispatch
St. Louis, MO 63101
Phone: 314-340-8000
314-340-8222 (metro desk)
Fax (news): 314-340-3050
Website: stltoday.com
Email: (email address in this format)
First initial last name @ post-dispatch.com
Owned by: Lee Enterprises
Publisher: Ray Farris
Published: Daily
Editor-in-Chief: Gilbert Bailon,
Assistant Managing Editor: Jean Buchanan
Metro Editor: Marcia Koenig
Business Editor: Lisa Brow
Editorial Editor: Tod Robberson
Breaking/Online Editor: Greg Jonsson
Night News Editor: Lisa Eisenhaver
Diversity Reporter: Doug Moore
Event Calendar for Go: strictly online submission,
events.stltoday.com/listings
Distribution: St. Louis Metropolitan area
Facebook: STLPD
Twitter: @STLToday

St. Louis Review
20 Archbishop May Dr.
St. Louis, MO 63119
Phone: 314-792-7500
Fax: 314-792-7534
Website: stlouisreview.com
Email: publications@archstl.org
Theological Consultant:
Rev. John O’Brien
Director of Publications/Editor:
Teak Phillips, 314-792-7500,
teakphillips@stlouisreview.com
Assistant Director of Publications:
Stephen Kempf, 314-792-7515,
stephenkempf@archstl.org
Advertising: Courtney Barczewski,
314-792-7511,
courtneybarczewski@archstl.org
Published: Mondays
News Deadline: Tuesdays by 10 am.
Ad Deadline: 10 days prior to publication.
Other Deadlines: 7 days prior to
publication for camera and press ready.
Circulation: 51,500
Distribution: Online and weekly print publication
About: The official publication of the
Archdiocese of St. Louis
Facebook: St.LouisReview
Twitter: @StLouisReview

St. Louis Small Business Monthly
2451 Executive Dr., Suite 109
St. Charles, MO 63303
Phone: 314-569-0076
Fax: 314-432-7016
Website: sbmon.com
Email: info@sbmon.com
President/Publisher: Ron Ameln,
ext.100, ron@sbmon.com
VP: Pat Coates, ext.109, pat@sbmon.com
Editor: Julia Paulus Ogilvie, ext.107,
Julia@sbmon.com
Published: Monthly
Deadline: 20th of previous month
Circulation: 24,000
Distribution: St. Louis Metropolitan area
and parts of Illinois
Facebook: St. Louis Small Biz
**St. Louis Times**  
P.O. Box 456  
St. Louis, MO 63088  
**Phone:** 636-225-2442  
**Fax:** 636-225-2662  
**Website:** stlouistimes.com  
**Email:** info@stlouistimes.com  
(editable) editorial@stlouistimes.com  
**Preferred method for receiving content:** Email  
**Published by:** The Jarad Corp.  
**Publisher:** John Rothbarth,  
john@stlouistimes.com  
**Administration/AD/Distribution:**  
Nancy Stein,  
nancy@stlouistimes.com  
**Communications:** St. Louis Times Magazine, Janet Dalton,  
janet@stlouistimes.com

St. Louis Time’s Publications:  
**The Seniors’ Resource Guide**  
(online and hard edition)  

**St. Louis Times Magazine**  
(free, bi-weekly e-newsletter)

**Published:** The Seniors’ Resource Guide (yearly on January 1st);  
St. Louis Times Magazine(1st and 15th of each month)  
**Deadline:** 3 days prior to the 1st and 15th for the St. Louis Times Magazine; and  
October 31st for the Seniors’ Resource Guide  
**Circulation:** 9,000+ subscribers—St. Louis Times Express; 32,500 published—  
Seniors’ Resource Guide  
**Distribution:** 1000+ locations throughout the St. Louis Metro area  
**About:** Publications for baby boomers and those age 50+  
**Facebook:** St. Louis Times  
**Twitter:** @stltimes

**Streetscape Magazine**  
223 North Main Street  
St. Charles, MO 63301  
**Phone:** 636-448-2074  
**Website:** streetscapemagazine.com  
**Publisher:** Thomas P. Hannigan,  
tom@streetscapemag.com  
**Published:** Bimonthly, free to the community  
**Circulation:** 20,000+ and online  
**Distribution:** 500+ establishments throughout St. Charles County  
**About:** The premier lifestyle magazine in St. Charles County  
**Facebook:** Streetscape Magazine  
**Twitter:** @StreetScape_Mag

**Suburban Journals of Greater St. Louis, Headquarters**  
14522 South Outer 40 Drive, 3rd Floor  
Town & Country, MO 63017  
**Phone:** 314-821-1110  
**Fax:** 314-821-0745  
**Website:** suburbanjournals.stltoday.com  
**General Manager:** Jen Wood

**Jefferson, South and West Counties**  
**Managing Editor:** Shawn Clubb  
**Staff Content Editor:** Jack Cowan  
**News email:** stlouis@yourjournal.com  
**Published:** Wednesdays  
**Deadline:** Mondays by noon  

**Jefferson County Distribution:**  
Arnold, Imperial, Barnhart, Cedar Hill, High Ridge, Fenton, House Springs, Festus, Crystal City,  
Pevely, Herculaneum, Hillsboro and Desoto

*Distributions continued on next page on next page*
South County Journal
Distribution:
South St. Louis County, Southwest
St. Louis County, South St. Louis City
City and Southwest St. Louis City

West County Journal
Distributions:
Brentwood, Maplewood, Richmond Heights, Rock Hill, Kirkwood, Des Peres, Webster Groves, Maryland Heights, Creve Coeur, Olivette, Ballwin, Chesterfield, Grover, Eureka, Valley Park and Glencoe

Suburban Journals, St. Charles
14522 South Outer 40 Dr., 3rd Floor
Town & Country, MO 63107
Phone: 314-821-1110
Fax: 314-821-0745
Managing Editor: Shawn Clubb
Staff Content Editor: Dennis Miller

TOWN & Style Saint Louis
121 Hunter Ave., Suite 201
St. Louis, MO 63124
Phone: 314-657-2100
Fax: 314-657-2150
Website: townandstyle.com
Email: tellus@townandstyle.com
Publisher: Lauren Rechan, lrechan@townandstyle.com
Editor-in-Chief: Karyn Williams, kwilliams@townandstyle.com
Press Release: Pressreleases@townandstyle.com
Deadline: five weeks prior to publication
Published: 38 issues/year
Circulation: 39,000
About: Covering town news, parties, charitable events and more; Focusing on movers and shakers, school news, sports and community interest
Facebook: www.facebook.com/townandstyle
Twitter: www.twitter.com/townandstyle
Instagram: www.instagram.com/townandstyle

O’Fallon/Wentzville Journal
Published: Wednesdays
Deadline: Mondays by noon
Distribution: O’Fallon and Wentzville

St. Charles/St. Peter’s County Journal
Published: Wednesdays
Deadline: Mondays by noon
Distribution: St. Charles, O’Fallon and St. Peters

Troy Free Press
20 Business Park Dr.
Troy, MO 63379
Phone: 636-528-9550
Fax: 636-528-6694
Email: dfox@lincolncountyjournal.com
Publisher: (Lakeway Publishers of MO, Inc.) Wes Smith
Managing Editor: Jeffrey M Peyton
Published: Wednesdays
Deadline: Tuesdays by 10 a.m.
Circulation: 1,000-subscription only
Distribution: Lincoln County and surrounding areas

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Missouri Publications
**Washington Missourian**
14 West Main Street
P.O. Box 336
Washington, MO 63090
**Phone:** 636-239-7701
**Website:** emissourian.com
**Email:** washnews@emissourian.com
**Owned by:** The Missourian Publishing Co.
**Publisher/Editor:** Bill Miller,
billmiller@emissourian.com
**Managing News Editor:** Ed Pruneau,
p@emissourian.com
**Assistant Managing Editor:**
Susan Miller,
millers@emissourian.com
**Published:** Wednesdays and Weekends
**Deadline:** Tuesdays by noon and Fridays by 10 a.m.
**Circulations:** 14,000
**Distribution:** Franklin, Warren, Gasconade, and the SW part of St. Charles county
**Facebook:** EMissourian
**Twitter:** Emissourian

**Warren County Record**
103 East Booneslick
Warrenton, MO 63383
**Phone:** 636-456-6397
**Fax:** 636-456-6150
**Website:** warrencountyrecord.com
**Owner:** Bill Miller, 636-239-7701
**Publisher:** Sue Miller, 636-239-7701
**Editor:** Kate Miller
**Published:** Weekly
**Deadline:** Tuesdays by noon
**Distribution:** Primarily Warren County
**About:** Covering news and events in Warren County
**Facebook:** Warren County Record
**Twitter:** @wcrnews

3 Missourian Publications:

**St. Clair Missourian**
Published: Wednesdays and Weekends
Editor: Sarah Johnson,
johnsons@emissourian.com
Deadline: Tuesdays by noon and Fridays by 10 a.m.

**Union Missourian**
Published: Wednesdays and Weekends
Editor: Greg Jones,
jonesg@emissourian.com
Deadline: Tuesdays by noon and Fridays by 10 a.m.

**Pacific Missourian**
Published: Wednesdays and Weekends
Reporter Pauline Masson,
paulinemasson@att.net
Deadline: Tuesdays by noon and Fridays by 10 a.m.
**Webster-Kirkwood Times**
122 W. Lockwood Ave., 2nd Floor
St. Louis, MO 63119
**Phone:** 314-968-2699
**Fax:** 314-968-2961
**Website:** timesnewspapers.com
**Email:** info@timesnewspapers.com
(Times newspapers will not publish unsolicited press releases)
**Publisher:** Dwight Bitikofer, bitikofer@timesnewspapers.com
**Editor in Chief:** Don Corrigan, Corrigan@timesnewspapers.com
**Managing Editor:** Kevin Murphy
**Published:** Fridays
**Circulation:** 40,000+
**Deadline:** Fridays before publication
**Distribution:** Glendale, Kirkwood, Oakland, Warson Woods, Webster, Shrewsbury, Rock Hill and Des Peres
**Facebook:** Webster-Kirkwood Times Newspapers
**Twitter:** @WKTimes

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**West End Word**
122 W. Lockwood Ave., 2nd Floor
St. Louis, MO 63119
**Phone:** 314-968-2699
**Fax:** 314-968-2961
**Website:** timesnewspapers.com or www.westendworld.com
**Email:** editor@westendworld.com
**Owned by:** Webster-Kirkwood Times, Inc.
**Publisher:** Dwight Bitikofer, bitikofer@timesnewspapers.com
**Editor in Chief:** Don Corrigan, Corrigan@timesnewspapers.com
**Managing Editor:** Fran Mannino
**Published:** Every other Friday
**Deadline:** Fridays before publication
**Circulation:** 16,000+
**Distribution:** Central West End, Clayton, University City, Richmond Heights, Maplewood, Skinker/DeBaliviere
**Facebook:** West End Word
**Twitter:** @WestEndWord

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**West Newsmagazine**
754 Spirit 40 Park Dr.
Chesterfield, MO 63005
**Phone:** 636-591-0010
**Fax:** 636-778-9785
**Website:** westnewsmagazine.com
**Email:** editor@newsmagazinenetwork.com
**Owner/Publisher:** Sharon Huber
**General Manager:** Tim Weber
**Editor:** Kate Uptergrove
**Published:** 35x/year on Wednesdays
**Deadline:** One week before publication
**Circulation:** 69,000
**Distribution:** Direct-Mailing to households in West St. Louis County, MO, including communities of Ballwin, Chesterfield, Clarkson Valley, Creve Coeur, and Des Peres, Ellisville, Eureka, Glencoe, Grover, Manchester, Pacific, St Albans, Town & Country, Wildwood and Winchester
**Facebook:** West Newsmagazine
**Twitter:** @westnewsmag

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**Where Magazine**
1006 Olive Street, Suite 202
St. Louis, MO 63101
**Phone:** 314-588-8313
**Fax:** 314-588-0920
**Website:** wheretraveler.com/st-louis
**Email:** ethan.woods@morris.com
**Publisher:** (Morris Visitor Publisher) Ethan Woods, ethan.woods@morris.com
**Editor:** David Lancaster, david.lancaster@wheremagazine.com
**Published:** Monthly
**Deadline:** Six weeks before publication
**Circulation:** 39,000
**Distribution:** Hotels, visitor centers, and corporations in St. Louis, St. Charles and Southern Illinois
**About:** St. Louis Traveler Magazine
**Facebook:** Where St. Louis
**Twitter:** @WhereSTLOUIS

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**Missouri Publications**
St. Louis and St. Charles Women’s Journal
101 West Argonne, Suite 252
St. Louis, MO 63122
Phone: 314-803-6777
Website: womens-journals.com
Email: info@womens-journals.com, lucy@womens-journals.com
Publisher: Belenos Group, LLC
Editor: Lucy Knapp, lucy@womens-journals.com
Published: six times per year.
Publication dates: Jan 1 (Jan/Feb issue), March 1 (Mar/Apr issue), May 1 (May/June issue), July 1 (July/Aug issue), Sept 1 (Sept/Oct issue), Nov 1 (Nov/Dec issue),
Deadline: One month prior to publication
Distribution: 950+ locations throughout Metro St. Louis and 250+ throughout St. Charles and St. Charles County
Circulation: 30,000
About: An objective, informative, and educational resource for the women of the St. Louis and St. Charles regions. Focus on providing high-quality articles that are of interest to women of all ages, backgrounds, and ethnicities.
Facebook: Women’s Journals
Twitter: @WomensJournal
Media Tips

PUBLIC SERVICE ANNOUNCEMENTS (PSAs): Most radio and TV stations accept PSAs from non-profits. The trick is to know how each radio station and TV channel prefer to receive the information. Only non-profit, civic and voluntary organizations are eligible to use PSAs.

About once a year, survey the radio or TV stations you plan to use. Find out the following:

• Has the PSA Director changed? The News Director?
• For radio, ask if they use taped (recorded) PSAs or if the on-air talent reads the announcements live. For TV, a final piece made (most likely on your end) will need to be submitted. Find out length and what format.
• Ask how far in advance PSAs should be submitted and what lengths are accepted.
• For radio, scripts should be concise, double spaced and typed with a larger font. Give them options of a :10-, :20-, or :30-second length. Let them know the start and end dates of your PSA.

STORY PITCH: If you think you have a good story, contact the media. Decide if it is suited for TV (is there a good visual/moving component?), radio, print or all three.

Contact a person you know in the media and ask for an opinion. If that person agrees it’s a good story, contact the reporter that you want to work on the story. Be brief. Have something short in the who, what, when, where and why format written out to send to them.

Provide other information such as people they can interview/photograph, etc.
**News Releases:** releases come in many different formats, but a few standards do exist: it must be newsworthy, it must have certain information included and it must get to the right person at the right time.

If you have not established a relationship with the media you are sending your release to, do not assume how they like to receive the release. Call and find out if they prefer to receive the release by email, fax or mail and best person to send it to.

*If sending by email, it’s best to include the text in the body of the email, not as an attachment.*

Some tips for news releases that still ring true:

- **What it is:** News Release
- **Heading:** Name and address of organization as well as a contact name and number(s)/email if the reporter needs more information.
- **When it is available for release.** Most releases say “For Immediate Release.” This is best. Some news, however, may be embargoed and should state this at the top: “Embargoed until: date and/or time” or "For Release: date and/or time." Embargoed releases are being used less and less and some outlets will no longer honor the embargo request.
- **Date and location should be at the beginning of the release.**
- **Since the inception of email, rules are bending, but, generally speaking releases should be typed double-spaced.**
- **Include ###, –30–, or –end– at the end of your release so the editor/reporter knows it is the end.**
- **Even though you’re most likely emailing your release, as a rule of thumb, still try to keep your release to one printed page using 1.5 or double spacing. Less is more.**
- **The who, what, when, where and why of the release should be concise and in the first paragraph. The remaining paragraph(s) should then expand on the initial information.**
- **The information you provide generally should be straightforward. Let the media come up with the adjectives and adverbs. You can, however, come up with a catchy headline to grab hold of the media’s eye.**
- **Boilerplate: a standardized short, one-paragraph description of your organization that provides organization information (including website and phone number) and may be used at the end of each release (before the ###).**
- **As you’re most likely emailing your release, possibly posting on your website, be sure and use hyperlinks that link to your website or to the information you’re sending in your release.**
WORKING WITH THE MEDIA: You should work on having a positive relationship with reporters and editors. While no hard-and-fast rules apply, below are suggestions to help:

- Be available. It is your responsibility to be available 24 hours a day. Key contacts should have your work, home, cell and email information.
- Be truthful. Give as much accurate and true information as you can.
- Provide information requested. If a reporter asks you for information, and you don’t have it, find it and get back to him/her with it in a timely manner.
- Be accurate. The facts and figures you supply must be clear and dependable.
- Answer questions. Only answer three ways:
  - “Here it is.”
  - “I don’t know, but let me find out and get back with you.”
  - “Right now I’m not able to share that with you because…”
  - “No comment” is never acceptable as an answer
- Off the record. Do not go off the record when speaking to the media. Off the record does not exist.
- Protect exclusives.
- Protect sources. Just as a reporter protects their sources, protect yours.
- Give all the news. Be transparent. Give the good with the bad.
- Help photographers. Let the photographers know if you think there’s a good photo-op.
- Balance your treatment of the media. Remember competing media deserve equal opportunity to receive information.
- Explain. Have background briefings or materials for reporters to help them understand what your organization does.
- Correct errors politely. Major factual errors that skew the accuracy of the entire story should be corrected. Politely let the reporter know and ask for a correction. If that does not work, contact the reporter’s editor.
- Remember deadlines. Find out the reporters’ deadlines. Get the information to the reporter to allow enough time to write the story.
- Say thank you. Praise good work. Thank you goes a long way in maintaining a good relationship.

IS PR CHANGING? The landscape of media is changing, and has been for several years now with instant news, blogs, social media, online access and more. For example, many online articles say the press/news releases are dead and that social media news releases are the replacement. Social media news releases do provide benefits for some organizations, but not for all.

Has a PR person’s role changed? Yes and no. Fundamentally PR is the same. PR people still need to get information to the public about their organization. Doing so through traditional media relations is now just one avenue. New tools exist (such as the social media news release) – and they are just that – tools. You need to decide which of these tools are best for your organization. Remember, PR does not stand for press release – it stands for public relations, with the emphasis on “public” or people more than ever.
Online NEWSROOM
Most journalists are looking for online newsrooms on your website. Below are some links to what journalists say they’re now looking for. Don’t have time to create a newsroom? Google has one for free:
http://www.google.com/about/products/. Click on the “sites” option under “Home and Office”.

Some tips about online newsrooms can be found here:
eworldwire.com/index.php?page=n_online-newsroom
advertising.about.com/od/mediarelations/a/guestonlinenews_3.htm
https://www.newswire.com/blog/how-to-build-a-better-online-newsroom
http://www.prnewswire.com/blog/how-to-make-the-most-of-your-online-newsroom-with-multimedia-18136.html
http://www.niemanlab.org/2015/08/want-to-create-a-more-digital-newsroom-find-your-inner-startup/

PRESS RELEASES http://new.pitchengine.com/
www.massmediadistribution.com/
http://www.sbwire.com/
https://coachfederation.org/blog/index.php/5998/

OTHER PR/SOCIAL MEDIA ONLINE RESOURCES
www.nonprofitmarketingguide.com/resources/index.php
www.socialmediatoday.com/SMC/
nonprofit.about.com/od/blogs/Blogs_We_Recommend.htm
www.bethkanter.org/
mashable.com/
www.csprc.org
www.iabc.com
www.prsa.org

MEDIA TRAINING-- Local Colleges/Universities offering Communications or Journalism Programs:
https://journalism.missouri.edu
http://cas.umkc.edu/communication_studies
https://www.ucmo.edu/comm/
http://www.semo.edu/commstudies/index.html
https://www.missouriwestern.edu/cj/
http://www.medill.northwestern.edu
https://mjf.missouristate.edu
http://www.umsl.edu/~mediastudies/
http://www.lindenwood.edu/communications/
CRISIS COMMUNICATION

Here are a couple of guidelines on how to create a crisis communication plan for your organization: