Pfremmer also cited Magnificent Missouri's board of trustees, which he said has reached out and hopes to get involved. As a result, talks are underway to extend the Augusta Wine Trail to the projecting wine country.

Thirteen miles from Augusta (headed roughly south and west along Hwy. 94) is Hoffmann's hometown of Washington, Missouri. Hoffmann has brought to the table his experience in the hospitality industry, having served on the Missouri Wine and Grape Board (MW&GB) throughout his career. His vision for Augusta is focused on preserving and promoting its unique history and culture, while also attracting new businesses and investments.

Hoffmann has said his vision includes preserving and continuing the promotion of Augusta's historic labels and Missouri wineries. For now, it seems the new owners are heading in that direction. Hoffmann has promised thoughtful renovations with historic preservation in mind, but some have expressed concerns about the speed of the development.

While Hoffmann has suggested that Augusta's future is bright, he has also acknowledged the challenges that lie ahead. Vijay says, "It's a challenge that isn't easy but you have to have a balanced approach." Hoffmann admitted that things have been happening fast but he expects all acquisitions to be completed by April. However, Hoffmann reassured those gathered that his company's investment in the 700-plus-acre project is not a fleeting interest. While Hoffmann has said that Augusta's future is bright, much is still up in the air without a solid, written plan to review.

Hoffmann Family of Companies. Since Jan. 1, the majority of downtown Augusta along with Balducci Vineyards, Augusta Wine Company, Montelle Winery, and Missouri River Excursions in Defiance, told Hoffmann, "It would be nice to get some sort of a layout or master plan." What's next? But much is still up in the air without a solid, written plan to review.

Hoffmann and Jerri have a long history with the community, having grown up in Washington, Missouri. Jerri said, "It's quite an honor to bring the Hoffmanns to Augusta. We grew up in Washington and we know all about Augusta. We've been around Augusta for a long time and we've loved it." Jerri also mentioned that Augusta has always been a special place to her and her family.

Hoffmann said, "We've been to Augusta many times and we've always been impressed by the community and the people. We've always been impressed by the history and culture of Augusta and we want to bring that back to life." Hoffmann also mentioned that Augusta is a historical town with its own unique history, charm and award-winning wines. Hoffmann agreed: Augusta isn't the Napa Valley. The St. Charles County town has its own unique history, charm and award-winning wines.